

The Black Country Business Festival is an annual, two-week festival incorporating hundreds of free business events which take place throughout the Black Country region. Events of all descriptions are staged by local businesses to benefit the people and businesses in the Black Country and to draw attention to region.

The Festival is a fantastic way for the University of Wolverhampton to demonstrate its commitment to developing the Black Country's strengths, innovation, commerce, culture and huge investment potential to the rest of the world.

There is something for everyone during the Business Festival. Over the fortnight (13–24 May) the University of Wolverhampton is delivering a comprehensive programme of events for businesses and individuals to attend.

To book your place visit: [blackcountrybusinessfestival.com](http://blackcountrybusinessfestival.com)



Name of Event	Date and Time	Location	Brought to you by:
<b>Managing Innovation (IPSS)</b> The University of Wolverhampton offers a comprehensive range of mechanical engineering and design services that can support SMEs within the Black Country that are undertaking new product development. This practical session will provide businesses with information on Intellectual Property and signpost attendees to sources of assistance with the development of new products.	<b>Tue 14th May</b> <b>8.30am-11am</b>	<b>Business Solutions Centre</b> University of Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RT	   
<b>Effective Governance as Competitive Advantage</b> This mini conference will raise awareness of how to building effective governance systems in SMEs as a way to gain competitive advantages. SMEs in the Black Country are challenged by fierce global competition and need new effective and informed governance systems to manage this. The session will deliver state of the art research and insights from knowledgeable practitioners.	<b>Wed 15th May</b> <b>8.30am-12pm</b>	<b>Technology Centre</b> University of Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RU	 
<b>A Brief Introduction to Agile &amp; SCRUM</b> Learn what all the fuss is about with Agile and SCRUM. This course is a taster session in Agile methodologies and its most popular framework – SCRUM. Delegates can decide whether Agile is useful for them and attend a further course or receive 1-to-1 consultancy.	<b>Wed 15th May</b> <b>3pm-5pm</b>	<b>University of Wolverhampton Walsall Campus</b> Gorway Road, Walsall, West Midlands, WS1 3BE	
<b>Resource Matching Workshop</b> The unique EnTRESS event, in partnership with International Synergies, aims to enable businesses to identify new opportunities between delegates at the event through the matching of resources, including waste, logistics and expertise. Companies can achieve substantial cost savings, generate sales from new markets and contribute towards creating an environmentally sustainable economy.	<b>Thur 16th May</b> <b>2pm-5pm</b>	<b>Molineux Stadium</b> Waterloo Road, Wolverhampton, WV1 4QR	  
<b>The Essentials of Being a Director</b> An interactive workshop looking at the role, responsibilities and legal duties of a director. The event is aimed at new or aspiring directors who feel they need a better overview of their key duties and responsibilities. It is important, as a new or aspiring director, to know what your responsibilities and liabilities are and what the key laws and compliance issues may be in order to avoid any early pitfalls.	<b>Thur 16th May</b> <b>2pm-4pm</b>	<b>Business Solutions Centre</b> University of Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RT	

<b>Building Your Brand Value with Trade Marks</b> This workshop will give you the basic principles of building your brand value from two perspectives: (1) the marketing expert advice on how to build a brand; and (2) the legal advice on how to protect your brand value through the registrable rights: trademarks.	<b>Fri 17th May</b> <b>8:30am-11am</b>	<b>Business Solutions Centre</b> University of Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RT	
<b>Developing Export Opportunities for SMEs</b> The session will benefit the local SME community by raising the awareness of international marketing effectiveness. It will examine the pitfalls and key aspects of developing export strategies, which will be key in a post-Brexit society.	<b>Mon 20th May</b> <b>8.30am-11am</b>	<b>Business Solutions Centre</b> University of Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RT	
<b>Managing Innovation (IPSS)</b> The University of Wolverhampton offers a comprehensive range of mechanical engineering and design services that can support SMEs within the Black Country that are undertaking new product development. This practical session will provide businesses with information on Intellectual Property and signpost attendees to sources of assistance with the development of new products.	<b>Tue 21st May</b> <b>8.30am-11am</b>	<b>Business Solutions Centre</b> University of Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RT	   
<b>Nursing Associate and Registered Nurse Apprenticeships</b> Nursing Associate and Registered Nurse Apprenticeships at the University of Wolverhampton. The event is aimed at Public and Private Sector businesses that employ and recruit nurses within an NHS or independent setting who are looking to upskill, recruit or retain their workforce through apprenticeship programmes.	<b>Tues 21st May</b> <b>2pm-4pm</b>	<b>University of Wolverhampton Walsall Campus</b> Gorway Road, Walsall, WS1 3BE	 
<b>Using Digital Technology to Unlock Brownfield Sites</b> The event will consider how digital technology can improve the planning and implementation of refurbishment of existing buildings and construction of new build on brownfield sites. The event is aimed at remediation and construction companies, land and property developers, and landowners including local authorities.	<b>Thur 23rd May</b> <b>9am-4pm</b>	<b>Grand Station</b> Sun Street, Wolverhampton, WV10 0BF	  
<b>Meet The Funders</b> Come and meet the experts! Finding and securing funds to take your business forward can feel like a daunting task. Complicated application forms and processes leave many people feeling confused and worried about getting the money they need to achieve their business plans. This event will bring together the various funding opportunities available to Black Country businesses.	<b>Thur 23rd May</b> <b>7.30am-10.30am</b>	<b>Sandwell Business Solutions Centre</b> (within Sandwell College), 1 Spon Lane, West Bromwich, B70 6AW	
<b>Black Country Environmental Challenge</b> SME opportunities to help develop and implement a new green policy at Wolverhampton Racecourse. This event is aimed at SMEs that may have a technology or service which can help to support specific environmental issues Wolverhampton Racecourse currently face, or are interested in possible waste products for their own business.	<b>Thur 23rd May</b> <b>1pm-4.30pm</b>	<b>Wolverhampton Racecourse</b> Dunstall Park Wolverhampton, West Midlands WV6 0PE	   
<b>The Training Landscape for Manufacturing Industries</b> Due to the highly skilled nature of the metalforming sector there has always been difficulty in developing and attracting new talent to the industry, this workshop will help to provide companies with realistic training options for their staff, as well as learning how best to attract new talent to their workforce.	<b>Thur 23rd May</b> <b>2pm-4pm</b>	<b>ECMS National Foundry Training Centre</b> Tipton Road, Tipton, West Midlands, DY4 7UW	