Faculty of Arts

BA (Hons) Media, Film and Television Studies

ON CAMPUS COURSE GUIDE 2016/7
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**About this guide**

This Course Guide has been designed to help you plan your course. You are encouraged to read this Guide through now. It will be a considerable advantage to you to be familiar from the outset with the various aspects of your studies that are described. It may be that the relevance of some of the sections will not be immediately obvious. Keep it somewhere accessible, so that you can refer to it as needed.

Obviously even in a document like this we have not covered every query and problem that you might have about the course. The Course Guide should be read in conjunction with the Undergraduate Student Guide / Postgraduate Student Guide; the Student Charter; the University’s Policies and Regulations and the University Assessment Handbook documents should provide you with all the basic information that we think you will need for your period of study here.

If you find that there is something you need to know, please contact your Academic Faculty Office or local Student Centre on the details included below.

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<tr>
<th>Please enter the contact details for your Personal Tutor for your future reference:</th>
<th>---------------------------------------------------------------</th>
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<tbody>
<tr>
<td>The name of your Personal Tutor will be given to you at the beginning of your course and can be checked via e:Vision</td>
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<thead>
<tr>
<th>Your local Academic Faculty Office is:</th>
<th>Student Support Office City Campus North Room MK517 George Wallis Building Tel: 01902 321975</th>
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</thead>
<tbody>
<tr>
<td>Your Student Advisor is:</td>
<td>Belinda Smith, Tel: 01902 322466</td>
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<table>
<thead>
<tr>
<th>Your Student Centre is:</th>
<th>Student Centre – North City Campus Ground Floor MX Building Tel:- 01902 321150</th>
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Please note that in order to develop and improve the Course, it may be necessary on occasions to amend or revise the details given in this Course Guide. We are pleased to hear your views and welcome suggestions for ways of improving the operation of the Course.
Welcome
On behalf of the Course Management Team I should like to extend to you a very warm welcome and wish you every success in your studies at the University of Wolverhampton.

The University experience and academic success is all about the effort you put into learning and making the most of the wide range of opportunities available to you. We welcome students who are eager to think for themselves, to take control of their own learning and who are ready to get involved in developing the skills required in a highly competitive job market.

You will need to demonstrate good time management skills, independent learning, flexibility and discipline in order to achieve a study-work-life balance. We believe it is important that you are encouraged to make your own contribution to the effective operation and development of your chosen course. We are, therefore, keen to hear your views and would welcome any suggestions that you may have about ways of improving any aspect of your course and/or the student experience here at the University.

Dr Stephen Jacobs, Course Leader, BA (Hons) Media, Email: S.Jacobs@wlv.ac.uk
Dr Eleanor Andrews, Course Leader, BA (Hons) Film and Television Studies, Email: E.Andrews@wlv.ac.uk

Course Management and Staff Involved with the Course

Academic Staff:

Dr Alan Apperley, Senior Lecturer
Contact: Office: MK507, Email: A.R.Apperley@wlv.ac.uk, Tel: 01902 323462
Interests and expertise: New Media; Politics and the Media; Media and Democracy

Dr Aidan Byrne, Senior Lecturer
Contact Office: MC217, Email: A.Byrne2@wlv.ac.uk, Tel: 01902 323430
Interests & Expertise: Public Service Broadcasting; Cultural Theory; New Media

Emma Edwards, Course Leader, MA Public Relations and Corporate Communications
Contact: Office: MK507, Email: e.c.edwards@wlv.ac.uk, Tel: 01902 321569
Interests and expertise: Public Relations and Blended Learning

Dr Aleksandra Galasinska, Reader in Discourse and Social Anthropology
Contact: Office: MK507, Email: A.Galasinska@wlv.ac.uk, Tel: 01902321512
Interests & expertise: Discourse and narrative analysis, netnography, post-enlargement migration, post-communist transformation

Professor Dariusz Galasinski, Professor of Discourse and Cultural Studies
Contact: Office: MK507, Email: d.galasinski@wlv.ac.uk Tel: 01902 323489
Interests & expertise: Linguistics; Language, Culture and Communication

Dr Stephen Jacobs, Course Leader, BA (Hons) Media
Contact: Office: MK507, Email: s.jacobs@wlv.ac.uk, Tel: 01902 323578
Interests & expertise: Cultural Studies; Ethnography; Religion and the Media; Research Ethics.
Dr William Pawlett, Senior Lecturer
Contact: Office: MK507, Email: w.pawlett@wlv.ac.uk, Tel: 01902 323507
Interests & expertise: Cultural and Social Theory; Consumerism; Sexuality and the Body

Tracy McCoy, Acting Head of Department, Film, Media and Broadcasting
Contact: Office MK511 Email: T.Mccoy@wlv.ac.uk Tel: 01902 322202

Pritpal Semb, Acting Head of School of Media
Contact: Office: MK503/507, Email: P.Semb@wlv.ac.uk Tel: 01902 322603
Interests and Expertise: Hollywood; World Cinema; Pedagogy

Dr Eleanor Andrew, Course Leader, BA (Hons) Film and Television Studies
Contact: Office: MK507, Email: E.Andrews@wlv.ac.uk Tel: 01902 322461
Interests and Expertise: European Film and Culture; French Cinema; Italian Cinema; Spaghetti Westerns; Nanni Moretti; the Holocaust; Film, Myth and the Fairy-tale.

Dr Stella Hockenhull, Co-Director Centre for Film, Media, Discourse and Culture Film Studies Department & Reader Film and Television Studies
Contact: Office: MK507, Email: S.Hockenhull@wlv.ac.uk Tel: 01902 323397
Interests and Expertise: include British Cinema; Film Aesthetics; Film Industry; The films of Michael Powell and Emeric Pressburger; Animal performances in film; Landscape in film; Film in the Second World War.

Dr Frances Pheasant-Kelly, Course Leader for Post-graduate Courses and Reader in Film and Television Studies
Contact: Office: MK507, Email: F.Pheasant-Kelly@wlv.ac.uk Tel: 01902 323325
Dr Frances Pheasant-Kelly researches into Abjection; Space in Film; Masculinity; Film and trauma; Representation of Science and Medicine in Film and Television; Science Fiction; Spectacular film.

Dr Bianca Mitu, Course Leader, BA (Hons) Multimedia Journalism
Contact: Office: MK507, Email: B.Mitu@wlv.ac.uk Tel: 01902 321919
Dr Bianca Mitu is a former journalist. Her research interests lie in multi-platform broadcast journalism, Internet studies and media sociology.

Other School Staff:

Darren Hillman, Technical Resource Manager
Contact: Office: MK011, Email: D.N.Hillman@wlv.ac.uk Tel: 01902 322549

Claire Dunn, Faculty Registrar
Contact: Office: MK505d, Email: C.Dunn2@wlv.ac.uk Tel: 01902 323399

Don Adamson, Principal Lecturer, Student Experience
Contact: Office: MK305, Email: D.Adamson@wlv.ac.uk Tel: 01902 321928

Su Fahy, Principal Lecturer, Employability
Contact: Office: MK305, Email: S.Fahy@wlv.ac.uk Tel: 01902 322690

Belinda Smith, Student Advisor
Contact: Office: MK517, Email: B.Smith4@wlv.ac.uk Tel: 01902 322466
Course Structure for Undergraduate courses

Students will study:

**Full-time:** normally modules worth 120 credits each academic year

**Part-time:** normally modules worth no more than 80 credits each academic year.

<table>
<thead>
<tr>
<th>Undergraduate Level 4</th>
<th>Semester 1</th>
<th>20</th>
<th>Semester 2</th>
<th>20</th>
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<tbody>
<tr>
<td>Core</td>
<td>4FI003 Introducing Screen Analysis</td>
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<td>4FI002 Screening the Past</td>
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<td>Core</td>
<td>4MZ001 Media, Culture and Society</td>
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<td>4MZ009 Key Concepts</td>
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<tr>
<td>Option</td>
<td>4MZ018 Visual Studies</td>
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<td>4HU002 Popular Culture</td>
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<tr>
<td>Option</td>
<td>4FI006 Representing the Real: From Documentary Film to Reality TV</td>
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<td>Option</td>
<td>4FI005 The Western</td>
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<tr>
<td>Option</td>
<td>4HU003 From Student to Scholar</td>
<td>20</td>
<td>Option</td>
<td>4WL002 Basic Language</td>
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<td>4WL003 Elementary Language</td>
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### Undergraduate Level 5

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<tr>
<td><strong>Core</strong></td>
<td>5FI008 Film and Television Representations: Race, Gender and Sexuality on Screen</td>
<td>5FI003 New Wave Cinemas</td>
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<td>5MZ026 The Idea of Culture</td>
<td>5MZ027 Mediated Lives: Lifestyle and Celebrity</td>
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<td><strong>Option</strong></td>
<td>5MZ004 Media, Communications and Ethics</td>
<td>5MZ021 Popular Media Forms</td>
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<td>5FI011 Global Cinema</td>
<td>5MZ033 Writing Features for News Media</td>
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<tr>
<td><strong>Option</strong></td>
<td>5WL001 Basic Language</td>
<td>5FI012 Reusing and Retelling: Hybridity and Adaptation</td>
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<td><strong>Option</strong></td>
<td>5WL002 Elementary Language</td>
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<td><strong>Option</strong></td>
<td>5MZ029 Work Placement</td>
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<td><strong>Sandwich Year</strong></td>
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<td><strong>Option</strong></td>
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### Undergraduate Level 6

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<th>Semester 2</th>
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<td><strong>Core</strong></td>
<td>6DM027 Entrepreneurship and Employability in the Creative Industries and Digital Economy</td>
<td>6FI002 European Cinema Today</td>
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<tr>
<td></td>
<td>6MZ012 Global Media/Global Culture</td>
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<tr>
<td><strong>Core</strong></td>
<td>6MZ005 Persuasion and Influence</td>
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Choose one of the following:

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<tr>
<td>6MZ019</td>
<td>6MZ019 Media Activism</td>
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<tr>
<td>6MZ020</td>
<td>6MZ020 Research Planning and Design</td>
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<td>6FL004</td>
<td>6Fl004 Screening Contemporary Britain</td>
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<td>20</td>
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<tr>
<td>6WL001</td>
<td>6WL001 Language Module – Advanced</td>
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<td>6MZ002</td>
<td>6MZ002 Independent Study Written Project in Media</td>
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<tr>
<td>6FL005</td>
<td>6FL005 Film and Television Studies Project</td>
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<td>20</td>
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<tr>
<td>6MZ021</td>
<td>6MZ021 Placement</td>
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</table>

About the Course
This Guide outlines the modules which are available, teaching and learning activities and assessment tasks. If there is anything you need to discuss further, please contact

Dr Stephen Jacobs, Course Leader, BA (Hons) Media, Email: S.Jacobs@wlv.ac.uk
Dr Eleanor Andrews, Course Leader, BA (Hons) Film and Television Studies, Email: E.Andrews@wlv.ac.uk

The educational aims of the course are:
This course in Media, Film and Television Studies offers a wide ranging approach to written, spoken and visual texts. The programme will develop analytical skills and give theoretical insight into the works studied. The study of Media with Film and Television Studies will develop the analytical skills needed for students to gain a greater understanding of their own culture and the culture of others.

In studying Media, students will have the opportunity to experience and explore a range of subjects pertinent to the role that the media plays in the contemporary world. In Film and Television Studies students will examine a varied syllabus, considering filmic and televisual texts from different cultures, different auteurs and various genres and will develop analytical skills and give theoretical insight into the works examined. Throughout, students will be given the academic, philosophical and contextual tools with which to critically examine the process of literary, filmic and televisual production and reception and to make informed judgements about literary value and cultural capital.

It will enable students to communicate more effectively using the written and spoken word.

Students will acquire a range of subject specific and transferable skills, including higher order conceptual and communication skills, independence, enterprise, digital literacy and IT awareness, all of which are of immense value in graduate employment.
The course learning outcomes are:

### Certificate in Higher Education

For the award of CertHE you, the student, will be able to:

1. Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study

2. Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.

3. Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

4. Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments

5. Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

### Diploma in Higher Education

For the award of DipHE you, the student, will be able to:

1. Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

2. Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context

3. Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study

4. Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis

5. Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively
6. Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

### BA Non-Honours Degree

For the award of a non-honours degree, you, the student, will be able to:

1. Engage in the comprehension, analysis and appreciation of the media, film and television;

2. Develop language competence through a range of written, oral and digital resources;

3. Attain an advanced knowledge of the history and the contextual approaches to the production and reception of the media, film and television;

4. Develop a critical self-awareness and intellectual curiosity about media, film and television in a multi-cultural and international context;

5. Demonstrate enterprising learning, scholarly skills and independent thought;

6. Demonstrate transferable skills intrinsic to the subject area and of value to graduate employment.

### BA Honours Degree

For the award of an honours degree, you, the student, will be able to:

1. Understand major theoretical and methodological paradigms used to study media, film and television.

2. Have a knowledge and understanding of the interrelationship between media, film and television texts and the construction of cultural identities, such as class, gender, ethnicity and age.

3. Employ an appropriate research methodology within the fields of Media, Film and Television Studies.

4. Analyse media, filmic and televisual texts within appropriate theoretical frameworks.

5. Understand the institutional, political, economic and cultural factors that have an impact on the production and reception of film and media in regional, national and international contexts.

6. Demonstrate key employment skills (e.g. self-management, IT, digital literacy, enterprise and working in groups).
These will be achieved through the following learning activities:

- Note taking in lectures
- Note taking in screenings
- Seminar discussions
- Forum Discussion
- One to one and group tutorials
- Peer interaction in focused tasks
- Directed reading
- Independent reading and research
- Online research
- Written and oral feedback

The course is accredited, endorsed or approved (depending on the professional body requirements) - Not Applicable

**Contact Hours**

At University, the term ‘contact hours’ is used very broadly to refer to the amount of time that you spend learning in contact with teaching or associated staff, when studying for a particular course. This time provides you with support in developing your subject knowledge and skills, and provides opportunities to develop and reflect on your own, independent learning.

Contact time on this course will be based on your interaction with staff in some or all of the following situations: lectures, seminars, tutorials, demonstrations, practical classes and workshops, project supervisions, fieldwork, external visits, one-to-one sessions and discussions, interaction by email and other electronic or virtual media and situations where feedback is given on assessed work.

During your study this interaction takes place with academic (teaching and research) staff, teaching assistants, technical and specialist support staff, employers and others.

Alongside contact time, private and independent study is therefore very significant. This is the time that you spend learning without direct supervision from, or contact with, a member of staff. Your independent study time will include background reading, preparation for seminars or tutorials, follow-up work, wider practice, the completion of assignments, revision and others.

**University Academic Calendar**

*University Academic Calendar*.

**Timetables**

Timetabling information is available to you through the following:

1. Using the teaching timetable where you can search for and view all modules online at [www.wlv.ac.uk/timetable](http://www.wlv.ac.uk/timetable).
2. Once you have completed your module registration, a more personalised timetable showing only those modules which you are studying will be available for you to view through your e:Vision page.
3. For more general information about timetabling and teaching rooms use the Central Timetabling Unit webpages at www.wlv.ac.uk/ctu.

Student Voice
The Student Voice is a partnership between the University and the Students’ Union, put in place to make sure students opinions/feedback are heard at every level of university governance, from course level to the University’s governing body.

The main positions within the Student Voice are Course Reps, who are volunteer students on every course. They have meetings with lecturers on a regular basis, highlighting both positive and negative feedback to Heads of Department or lecturers within their course. Faculty Reps are elected during the Spring Elections and have meetings with Senior Management within their Faculty. They are an essential link between Course Reps, the Students’ Union and management within each Faculty. To find your Faculty Rep: Faculty Representatives

If you ever wanted to get involved with the student voice, or need more information please contact the Engagement Team in the Students’ Union – Student Voice

For independent advice and guidance on all matters related to being a student eg. academic, finance, and housing issues, contact the Students’ Union’s Advice and Support Centre by telephone or e-mail Advice and Support.

Responding to Student Feedback “You said/We did”

The teams from Media and Film and Television Studies both publish the minutes of the Course Committee meetings each semester, which reflect the discussions between the subject teams and student representatives on the issues you have raised in your module feedback. An action plan is then drawn up from those minutes featuring the key issues raised, and this is distributed to all students in the programme. The next Course Committee meeting will then begin with a progress report on how the action plan has been executed.

You said that there was insufficient preparation on the course for the world of work
We have now embedded employability skills in a number of the modules across the curriculum, there is the opportunity for work placements, and also employability talks and workshops are organised in conjunction with the Careers Office.

Student Charter
The University’s Student Charter has been developed primarily by the Students’ Union and informed by student views. The Charter is not a contract, nor is it intended to be legally binding; it is a set of shared expectations which establishes the values and standards we are seeking to promote across all of our learning community. The Charter seeks to apply to all students on all courses and reflect our normal expectations of your experience at University. On occasions different types of study and interactions will mean necessary variations from time to time. However, what is important to us is that, whatever you are studying, your experience is a great one.
Engagement

The University recognises that you have made a significant investment in both time and money in choosing to study for a degree. The University is committed to helping you fulfil your potential. Your engagement with the study materials, and participation in the sessions, activities and assessment tasks are very important in ensuring that you are able to do so.

Your engagement will help you to:
1. Understand the subject area you are studying;
2. Acquire and develop the skills and knowledge needed to ensure success;
3. Prepare for assessment tasks;
4. Learn from and with your fellow students;
5. Receive feedback from your tutors on your progress;
6. Fully participate in sessions, forums, seminars and other activities;
7. Develop your communication skills.

If you are unable to participate in any of the activities or sessions please let your tutor know that you are unable to do so. He/she will then be able to give you advice on what was dealt with during the session or activity, and what you need to do to catch up. Please do remember how important engagement and participation is to your success. You may be required to sign an attendance register at lectures so that we may monitor engagement. You are encouraged to engage with the University’s Virtual Learning Environment (VLE) and Student Management System, further details of how to access these can be found here.

Contact time with teaching and associated staff is available to help shape and guide your studies. The term ‘contact hours’ refers to the amount of time that you spend learning in contact with teaching or associated staff, when studying your chosen course. The number of contact hours on a course is influenced by the subject, as well as how and where you are studying. Academic staff should make it clear how many hours contact time you should receive, and what these hours are at the beginning of the course/module.

The Wolverhampton Graduate

The experience of studying at University is about much more than just gaining knowledge and understanding of a subject(s), it is also about developing additional skills and capabilities that you can take with you into a wide range of different settings. Sometimes it can be difficult to explain to others what you have done and achieved. The following Graduate Attributes will help you think about the knowledge and skills you have gained and how these can be presented to prospective employers and/or other interested parties. This is not an exhaustive list and you will need to reflect on what you can personally demonstrate that is appropriate for different settings and contexts such as job interviews. You will also have formed your own opinion about what going to university means to you and how you think you have developed.

While at university you will have the opportunity to:
1. acquire, generate, interrogate and apply knowledge from a wide range of sources,
2. develop research skills to enable analysis, synthesis, understanding and evaluation of data and information,
3. demonstrate self-discipline and organizational skills by meeting deadlines, and taking responsibility for your own development and learning
4. present ideas clearly in an informed and persuasive manner to a variety of audiences.
5. be innovative, creative and enterprising work collaboratively, whilst acknowledging, respecting and engaging with the views of others in a constructive and empathetic manner
6. draw on professional advice and feedback to reflect on and improve your own learning and professional practice;
7. prepare for the world of work through engagement with real life situations, briefs and problems
8. engage with new ideas and ways of working as an active member of the communities in which you study, live and work.

External Examiners

Dr Stuart Hanson, De Montford, University Leicester (Media)
Dr Sarah Thomas, University of Aberystwyth (Film and Television Studies)

External Examiners play a key role in helping the University to ensure that our standards are comparable with other institutions in the sector and are consistent over the years and that our assessment processes and regulations treat all students fairly and equitably. It is not part of their remit to communicate with individual students (it is to be noted that students are given access to External Examiner reports in their entirety via the Modules and Programmes page on e-vision in line with the HEFCE Publication 06/45 and some students may have the opportunity to meet with externals if they visit placement areas or attend for planned meetings or assessment). Students are therefore reminded that they must not make direct contact with External Examiners in respect of their assessed work or performance. Any student issues should be relayed either directly to the Module or Course Leader.

Academic Regulations

This course follows the University’s academic regulations. A full version of these regulations can be found on the University web page for Policies and Regulations. These regulations govern your course and will be binding on you. It is, therefore, important that you read and become familiar with them. If you have any questions regarding the regulations you should raise your query by logging an e:Vision Helpdesk call.

Exam Regulations

The University also have regulations that specifically cover examinations. Examination Regulations

The maximum period over which an award may be studied is detailed in the regulations appropriate to your course. Typically these are:

<table>
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<th>Undergraduate Honours Degrees</th>
<th>Full Time Students</th>
<th>Normal</th>
<th>Maximum</th>
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<tbody>
<tr>
<td>Honours Degree</td>
<td>3 years</td>
<td>5 years</td>
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### Undergraduate Sandwich Honours Degrees

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**Please be aware that to be eligible to continue on your course you must pass at least one module in your first year of study.**

The above maximum registration periods do not include time away from study approved under **Leave of Absence** procedure (see below).

### Course Information

**Reference points**

*Equality Act 2010*

*Quality Code - Part A: Setting and Maintaining Academic Standards. Including :*
  - Qualifications Frameworks
  - Characteristics Statements
  - Credit Frameworks

*Quality Code - Part B: Assuring and Enhancing Academic Quality*

*University Policies and Regulations*

*QAA Benchmark Communication Media Film and Cultural Studies (draft 2016 consulted)*

**Blended learning**

This course will deliver the following blended learning student entitlements:

1. WOLF will be used to disseminate module guides, lecture material, e-handouts, assessment advice and other student support items (i.e. study skills).

2. Online Multiple Choice Questionnaires, with automated formative feedback, will be used to test student knowledge in relation to key theories, ideas and debates on several modules.

3. Forums in WOLF will be used to extend seminar discussion beyond the classroom.

4. Students will have the opportunity to participate in electronic personal development planning, although this will not normally be part of the teaching and assessment process.

5. All written assignments can be submitted online with opportunities for electronic feedback.
Group based seminar discussion and feedback is used in all modules on the course to increase understanding of lectures and screenings. Feedback may be student-led debates that rely upon applying an understanding of content.

**Assessment methods**

**Level 4**

This is an orientation stage where students from different backgrounds can acquire a knowledge base and some methodological foundation in Film and Television Studies. In order to achieve a good pass, the student will be expected to show:

- an understanding of concepts of Film and Television Studies
- some independent reading to support the arguments presented.
- an ability to express ideas clearly and accurately
- competence in grammar and spelling
- an ability to structure responses (oral and written) coherently
- initial familiarisation with the use of scholarly conventions, where appropriate

**Essay**
- Up to 2,000 words
- Assimilation of prior learning/ no learning
- Expect students to know basic terminology and key theories
- Tutor guidance
- Some independent research
- Based on lecture in-put
- Arguments simple

**Examination**
- Open Book, skeleton notes and seen
- Tutor led preparatory seminar
- Based on lecture in-put
- 90 minutes

**Presentation**
- Group presentation
- Tutor directed workshop support

**Textual Analysis**
- Tutor led preparatory seminar
- Film title disclosed in advance
- In class preparation including small group discussion
- Analysis written up outside class contact time

**Level 5**

This is an intermediate level where students develop and consolidate their skills and deepen their awareness of Film and Television Studies. In order to achieve a good pass, the student will be expected, in addition to the competencies acquired at level 4, to be able to:

- engage in a wider range of critical and theoretical reading
- synthesise ideas from different sources and use them appropriately
- demonstrate a critical awareness and greater sophistication in analytical skills
- cooperate with others in group situations and develop presentation skills
- improve both oral and written communication in fluency and fitness for specialised purposes and audiences
Essay
- Up to 2500 words
- Deeper awareness of subject
- To include all level 4 competences
- Wider reading
- Synthesise different sources
- Demonstrate critical awareness and analytical skills
- Greater student independence

Examination
- Open Book or Seen
- 2 hours

Presentation
- Individual presentation – tutor assessed, with limited peer assessment, with prior tutorial and tutor led workshop support.
- Group presentation – tutor assessed with prior tutorial and tutor led workshop support.

Textual Analysis
- Independent preparation
- Film title disclosed in advance
- Analysis written up in class

Other
- Work Plan
- Funding Proposal
- Article Review

Level 6
At this level students apply knowledge of the subjects, subject specific skills, intellectual skills and key skills gained through study at levels 4 and 5. This should lead to a greater independence in their learning and make relationships between different areas of their study within a wider perspective. In order to achieve a good pass the student will be expected, in addition to the competencies acquired at level 5, to:

- formulate their own subject for enquiry
- research the chosen work thoroughly, often finding their own sources of information in appropriate scholarly journals and/or the Internet
- make independent evaluation, selection and application of theory and methodology to new material
- demonstrate more advanced skills of analysis and argument, especially in the project and other independent study
- demonstrate independence, self-reflection and organisation
- work with others in group situations and develop expertise in presentational Contexts

Essay
- Up to 3000 words
- Greater independence in learning
- Wider perspective and inter-disciplinary
- Build on levels 4 and 5
- Formulate own specific argument
- Greater level of research
- Finding own independent wider range sources
- Make independent evaluation
- Selection and application of advanced theory and methodology to unfamiliar material.

Examination
- Seen

Presentation
- Group presentation
- Tutor assessed
- Independent out of class research
- Student led preparation workshop

Textual Analysis
- Independent preparation
- Film title not disclosed in advance
- Analysis written up in class

Support for learning
The student support and guidance mechanisms are those provided by the standard University and School systems.

At Level 4 students are shown how to locate and access the University's 'Skills for Learning' pages, which also informs them where the Study Skills section in the Learning Centre is located. Directorate of Academic Services (DAS) provides general academic skills support to all students. They can attend a drop-in session for an individual, one-on-one discussion with a Learning and Skills Librarian for advice on areas such as academic writing, assignment planning, exam preparation and time management. In addition, there is a regular timetable of bookable workshops covering information and digital literacy skills, including academic referencing. Students are supported by a designated Liaison Librarian who is available to support research and project work. Further details on the DAS skills for learning page http://www.wlv.ac.uk/lib/skills_for_learning.aspx

Students with demonstrable need of a level of support greater than what can be provided in office hours are referred to the School of Humanities Academic Skills Support Team, as well as the series of study skills workshops offered in the Learning Centre. WOLF Topics include study skills-related materials such as stylebooks and shared URLs that link to various on-line study skills websites (e.g., Purdue OWL and Monash Academic Literacy sites), and the Faculty of Arts Online Writing Lab was launched in 2015/16 specifically to address the gaps in student attainment of literacy skills.

Most research on academic literacies and study skills development advocates embedding them in the subject rather than through bolted-on learning experiences and much of the Level 4 programme is geared towards developing students' generic and subject-specific study skills. The Humanities' new Level 4 module From Student to Scholar focuses on strengthening a range of academic skills. Students are taught basic techniques in coursework planning, structuring, drafting, researching and revision through small workshops and 1-2-1 tutorials.
Formative assignments and learning activities offer students opportunities to write and revise using feedback prior to submission for assessment. Formative feedback for revision encourages students to develop and hone problem-solving skills, writing, and critical thinking (selecting rhetorical strategies for more persuasive argument/exposition). This also moves them towards more self-regulated learning (engagement with feedback promotes reflection and self-assessment). Additionally, many modules afford students numerous opportunities to engage in peer feedback activities and writing workshops, both in class and on-line which promote both collaborative and independent learning. Students receive timely and frequent feedback, providing personalised study skills support.

Subject specific research skills are embedded in module learning activities - both in-class and out-of-class - and require students to use electronic and Learning Centre resources (e.g., Summons, e-books and various subject specific search engines, databases, and electronic archives) to regularly locate information about authors, media, film and television demographics and theoretical/critical texts to engage in problem-based learning (most writing tasks engage students in PBL) and complete assessment tasks.

**Distinctive features of the course**

All the teaching for Film Studies is done at Light House Media Centre, the only media centre of its type in the West Midlands. Light House contains two cinemas with full size HD and 35mm screenings. This means that the majority of films on the course are shown in their original intended context, format and aspect ratio.

**Personal Tutor**

When you join the University you will be given a [Personal Tutor](#). This information can be found in your e-vision homepage. Your personal tutor is someone who can offer you guidance and advice, this could be about your course, and any other aspects that affect your study. In order for personal tutoring to be a beneficial and meaningful relationship for you, you need to communicate with your personal tutor.

**Academic Misconduct**

We take pride in the academic integrity of our staff and students but when academic misconduct is suspected the University will take action. The University considers seriously all acts of academic misconduct, which by definition are dishonest and in direct opposition to the values of a learning community. If not challenged, academic misconduct will ultimately devalue our academic standards and undermines the honest efforts on the part of our staff and students.

Academic misconduct includes plagiarism, collusion and cheating and may be deliberate or unintentional. Whatever form it takes, it will be thoroughly investigated and penalties will be applied if proven.

**Support for Students**

The University and the Students’ Union believe that many incidents of academic misconduct can be avoided by increasing students' knowledge and skill.

A variety of support mechanisms are in place to help students succeed and avoid academic misconduct:
1. Visit the Learning Centre or our study skills support website at www.wlv.ac.uk/skills
2. Download the Students' Union guide to Avoiding Academic Misconduct (“Write Right”) - available from the Student’s Union website:
3. Book a Skype appointment with study skills adviser or join the online chat service ASSIST - through the Learning Centre “Skills for Learning” website.
4. Contact your personal tutor or module leader.

Remember – there is help available if you need it.

**Defining Academic Misconduct**

**Cheating**

*Cheating is defined as any attempt to gain unfair advantage in an assessment by dishonest means, and includes, for example, all breaches of examination room rules, impersonating another student, falsifying data, and obtaining an examination paper in advance of its authorised release. Cheating attracts the University’s most severe penalties.*

Other common examples of cheating would include –

1. Being in possession of “revision notes” during an examination
2. The purchase or commission of assignments from others
3. Theft of other students’ work
4. Prohibited communication during an examination

**Plagiarism**

*Plagiarism is the act of taking someone else’s work and passing it off as your own. This includes incorporating either unattributed direct quotation(s) or substantial paraphrasing from the work of another/others. It is important to cite all sources whose work has been drawn on and reference them fully in accordance with the referencing standard used in each academic Faculty.*

The most common forms of plagiarism are –

1. Cut or copied and pasted materials from websites
2. Copying the work of another student (past or present) including essays available through “essay bank” websites – or other data.
3. Copying material from a text book or journal

When you’re using other people’s work or ideas it is important to engage with their work critically. You can quote, paraphrase, summarise or critically review – but you must always provide appropriate references.

**Collusion**

*Collusion is when two or more people combine to produce a piece of work for assessment that is passed off as the work of one student alone. The work may be so alike in content, wording and structure that the similarity goes beyond what might have been coincidence. For example – where one student has copied the work of another, or where a joint effort has taken place in producing what should have been an individual effort.*

Collusion should not be confused with the normal situation in which students learn from one another, sharing ideas and group work to complete assignments (where this is specifically authorised).
Plagiarism Detection
In concert with the skills and experiences of academic staff the University will utilise electronic tools such as Turnitin to detect plagiarism. Turnitin is the software currently subscribed to by the University.

At Undergraduate level the University will require that all final year projects and dissertations are submitted to Turnitin for analysis. At postgraduate level the University will require that all dissertations (or similar) are submitted to Turnitin for analysis.

Students are required, where appropriate, to make a declaration as the authenticity and originality of any submitted piece of work. This declaration also authorises the University to request and require students to provide an electronic version of any submitted assessment for checking work via Turnitin where plagiarism is suspected.

Penalties
Where an offence is admitted, or a panel decides that cheating, plagiarism or collusion has occurred, a penalty will be imposed. There is a cumulative range of penalties which will be applied to any continuous period of registration for study with the University. The severity of the penalty will vary according to the nature of the offence and the number of previous offences. Penalties range from failure of the assignment under investigation to exclusion from the University.

Full details about the University's policy on Academic Misconduct, regulations and procedures, investigation of academic misconduct or to make an appeal or a complaint are available on the conductandappeals website.

Anonymous Marking
Anonymous marking is the process undertaken to avoid the possibility of bias through the assessment and marking process. To this end, wherever possible, the identity of students should not be apparent to markers and work should only be identified by student number. Where the method of assessment does not allow anonymous marking, (e.g. dissertations, presentations, oral examinations, practical examinations), alternative methods of marking to mitigate the possible effect of bias will be explained to you.

When submitting assessments in hard copy, you are asked to use your personalised bar-coded coversheet and ensure that you record only your student number in the header or footer of your piece of work.
Where to get help with your course

**General Enquiries - Faculty of Arts**
Academic Support Administrator, School Office, Room MK517
Student Advisor, George Wallis (MK) Building, School Office, Room MK517

**Module Related**
Module Tutor/Leader/Course Leader

**Programme/Academic Related**
Personal Academic Tutor - Course Leader/ Head of Department

**Extensions/Mitigating Circumstances/Course Transfer**
Course Leader
Forms can be downloaded from: evision.

**Study Issues and Support Study Skills**
Advisor LRC www.wlv.ac.uk/skills

**Students with additional support needs**
Faculty of Arts:
Dr Jane Cooksey 01902 323526
Josiane Cooksey 01902 323495
University: Student Enabling Centre 01902 321074

**Personal Issues**
Personal Tutor

**The Gateway @ The George**
01902 321032

**Careers, Enterprise & The Workplace**
Careers & Enterprise, Tel: 01902 321414
The Workplace at the University (Careers and Employment Services), Tel: 01902 323400

**Complaints/Suggestions**
University Reception desks, School Offices or on line at:
http://www.wlv.ac.uk/PDF/ind_compl_proc.pdf

**Getting involved**
Have your say!
There are many activities you can get involved in by:
• Becoming a student representative
• Helping out at Open Days
• Helping out with School activities

**Staff/Student Liaison**
At the beginning of each academic session students will be invited to nominate
a student representative per course per level.
Staff/Student liaison meetings occur once per semester.
Student Council meets twice per year.
Course meetings between staff and students are held twice per year. Student representatives are invited to School Committees

**Student Voice**
The involvement of students in the assessment of course quality is an established part of
the University’s procedures. The Students’ Union and your Course leaders will be able to
tell you about the representative roles available to students and the communication
processes in the School. These are important roles that benefit you and other students.
Further information about student representation and the Student Voice is available at the
Students’ Union website: http://www.wolvesunion.org/

**Faculty of Arts Shop and Media Store**
The Faculty of Arts have a shop and a Media Store which are located on the ground floor
of the George Wallis (MK) building. The Shop sells a wide variety of materials at
reasonable prices. The Media Store has a range of cameras, videos, lights, tripods and
other multimedia equipment which you can borrow.

**Insurance**
You are strongly advised to insure valuable belongings against theft, loss or damage and
to register with a doctor.
Student Support
If you encounter any issues (personal or academic) the following diagram directs you to the appropriate department or staff member.

Administration queries:
enrolment
extensions
extenuating circumstances
Leave of Absence
Course transfer, etc

eVision helpdesk or your Student Centre

Support for Study Skills
W: www.wlv.ac.uk/skills
E: skills@wlv.ac.uk
T: 01902 32(2385)

Academic and Course related queries
Personal Tutor
Course Leader
Head of Department
(by email)

Module related queries
Module guide (on WOLF)
Module Leader
or Tutor

IT Problems
W: www.wlv.ac.uk/ITServices
T: 01902 32(2000)

Who to Contact for help when you are studying on campus

Financial advice
W: www.wlv.ac.uk/moneymatters
E: money@wlv.ac.uk
T: 01902 32(1070)

Careers & Employment Centre
W: www.wlv.ac.uk/careers
E: careers@wlv.ac.uk
T: 01902 32(1414)

Special Needs (Students with disabilities)
Special Needs Tutor
or
Student Enabling Centre
W: www.wlv.ac.uk/sec
E: sec@wlv.ac.uk
T: 01902 32(1074)

Personal Issues
Personal Tutor (see eVision for details)
University Counselling Service
W: www.wlv.ac.uk/counselling
E: counsellingservices@wlv.ac.uk
T: 01902 32(2572)

General queries
eVision helpdesk
or your Student Centre

Independent academic, financial, international and housing advice
Students’ Union Advice and Support Centre
W: www.wolvesunion.org/advice
E: advice.wolvesunion@wlv.ac.uk
T: 01902 32(2038)
Extensions, Extenuating Circumstances and Leave of Absence
The University wants all students to do their best. You are expected to take responsibility for your own learning and we know students perform best if they participate in all activities associated with their modules.

Very occasionally something may happen suddenly which is beyond your control and this will prevent you from attending an examination (or other test) or completing an assessment by the due date. Common reasons for needing additional help are poor health or a death in the family – although other reasons may apply.

**Extensions** - for some assessments there may be the option to apply for a short term (maximum 7 days) extension if you are experiencing difficulties in completing your work on time. You should apply for the extension via your e:Vision account on or before your assessment date and provide supporting evidence to your Student Centre. On receipt of the evidence your claim will be assessed and you will be notified by e-mail if your extension has been approved and your revised submission date. Further details can be found [here](#).

**Extenuating Circumstances** – claims for extenuating circumstances are also submitted via your e: Vision account on or before your assessment date and again evidence to support your claim must be provided to your Student Centre. Claims for Extenuating Circumstances tend to be for more serious matters and if your claim is accepted then it enables you to take the assessment at the next available opportunity without penalty. If you have any queries regarding either of these processes then please log a call on the e:Vision helpdesk.

**Leave of Absence** - in more extreme cases of potential prolonged absence you might consider a temporary leave of absence. Students may temporarily suspend their studies a semester at a time (and up to a maximum of four semesters). You can apply for a Leave of Absence via e:Vision but we would strongly recommend that you get advice from your Personal Tutor, your Student Centre or the Students’ Union, particularly regarding the financial implications, before taking this step.

Taking a Leave of Absence can ensure that you have the time away from your studies you need, but it is important you understand all the implications. There are plenty of people who can advise you before you make your decision:
1. Your Student Centre (either in person or you could log an e:Vision Helpdesk call).
2. The Students’ Union Advice and Support Centre.
3. Student Advisors in your Faculty.
4. Your Personal Tutor.
5. The International Support Team (based in MX Student Centre, City Campus).

**Please consider before taking a Leave of Absence**
6. If you’re a full-time student, you could consider switching to part-time mode as an alternative.
7. While on a Leave of Absence you won’t have access to University premises or resources or participate in any assessment.
8. If you take a Leave of Absence after you have enrolled but before completing your module, any summative (graded) assessment submitted will be carried forward and will contribute to your assessment result for that module when you return, provided the same assessment requirements remain.
Financial impact
You should consider the implications of taking a Leave of Absence will have on your funding and finances. On approval of your Leave of Absence you must ensure that you are fully aware of the fee implications on your return to the course, as fees may be due again for the modules that you were studying when the leave of absence was agreed.

However, your individual circumstances will affect your right to funding so it is important that you seek advice from the Students’ Union Advice and Support Centre – who will also be able to advise you about the impact of any benefit entitlement.

You will not be entitled to Council Tax exemption whilst on a Leave of Absence.

Your tuition fees
In accordance with the University's fee liability policy, you will be liable for any fees due dependent on the date that you officially apply for Leave of Absence.
If you are a full-time undergraduate UK student, tuition fees are due as follows:
9. Attendance in Term 1 = 25% of the tuition fee is due.
10. Attendance in Term 2 = 50% of the tuition fee is due.
11. Attendance in Term 3 = 100% of the tuition fee is due.
If you are a part-time student, your fee liability is dependent on the number of modules registered in any period.

If you are an international student we take into account the fact that you will have paid a non-refundable deposit and your fee liability points will be at the start of the first term and third term (remainder of fee). We recommend you seek guidance on this from the International Student Support team in MX Student Centre.

Health & Safety issues
Undergraduate students will receive the appropriate Health and Safety induction for their specific subject areas as part of their curriculum.

All of this information is available to staff and students and is kept in the relevant Subject Technician’s Offices. Copies are also kept in the Technical Resource Manager’s Office, MK011

Health and Wellbeing whilst using your computer
As a student you will be using a computer for the majority of your study. The guidelines below are to promote good health and wellbeing in relation to your computer use.

Set-up and space
Ensure you have a comfortable working area where you can have adequate space for your keyboard, mouse, monitor or laptop/mobile device and that you are in a comfortable seated position. Try to prevent eye strain by ensuring you have good lighting, adjusting your monitor to prevent glare and by cleaning your monitor regularly. If you are using a laptop for any extended length of time try to use an external mouse to prevent continued use of a laptop mouse pad which can cause strain injuries.
Taking a break
You should take regular breaks away from the screen. One to two minutes away every thirty minutes can be most effective, with regular longer breaks every couple of hours. Physically moving away from the screen and working area will also allow for important stretching and increasing circulation as well as reducing eye strain from looking at the screen.

Progression for Further Study
The teams from Media and Film and Television Studies run successful Masters and Doctoral programmes which you can take via either full time or part time modes of study. Wolverhampton graduates have also gone on to study successfully for post-graduate qualifications at some of the ‘top’ universities in Britain and their work has been commended by external examiners as being of the highest quality.

Alumni

*We’re proud of your success. Be proud of your connection with us.*

Once you complete your studies you will continue to be part of the University of Wolverhampton academic community as one of our ever growing alumni community. The WLV Alumni Association is a university-wide association bringing together Wolverhampton graduates.

For further information on Graduation and Alumni please visit our Alumni website.

APPENDIX 1

Module Information - for guidance only.

4MZ001 Media, Culture and Society
The aim of this module is to introduce students to the ways in which media, culture and society interact. The module will investigate the context of media production and consumption, as well as identifying the ways in which media texts construct meaning.

4MZ009 Key Concepts
The aim of this module is to introduce students to the major concepts in the study of media, communication and culture. The module explores how concepts can be applied to enable and enhance understanding of media, communications and culture in a global, digital age.

4MZ018 Visual Studies
The module examines visual aspects of the media and popular culture. It introduces theoretical arguments for the analysis of visual culture and explores the historical sources of images used by contemporary media.

4FI002 Screening the Past
This module examines various aspects of World cinemas and their historical importance within a cultural, social, aesthetic and economic context. Its aim is to widen student knowledge of early developments in cinema and the moving image including the Hollywood studio system. It addresses the correlation between contemporary cinema and its historical antecedents.
4FI003 Introducing Screen Analysis
The module focuses on film and television form and visual style. It provides an introduction to the key elements of screen language; which is examined through sections on mise-en-scene, cinematography, editing and sound. The module provides the tools for textual analysis of film and television. In addition the module introduces academic skills in constructing bibliographies and in using databases for film and television studies on the internet.

4FI005 The Western
This module is designed to examine various aspects of the Western genre in film and television. It focuses on classic examples and variations within this format. The genre is considered in the context of individualism and community; the wilderness and the garden; law and disorder; civilisation and 'savagery'. In addition, the genre is studied in relation to theories of authorship and stardom.

4FI006 Representing the Real: From Documentary Film to Reality TV
This module aims to introduce you to a variety of factual genres encompassing national and trans-national perspectives. As hybridity is seen now as an essential characteristic of factuality, this module analyses the boundaries between fact and fiction in various popular factual formats and examines a variety of critical approaches and perspectives by scholars and practitioners of film and media in relation to the production of documentary and reality TV.

4HU002 Popular Culture
The module aims to introduce students to key theoretical and methodological issues through an exploration of popular culture. The module explores the relationship between popular cultural forms and identity, and how culture can be perceived as both an expression of and resistance to dominant norms.

4HU003 From Student to Scholar
This module introduces and orients first year Humanities, Media and Film students to the scholarly community by developing habits of mind essential to liberal arts learning. Students will therefore learn how scholars in the humanities and media studies frame questions, propose answers and assess the validity of competing approaches. It intends to help students move beyond using knowledge-telling strategies in which they simply find and report information, to using knowledge-transforming strategies in which information is used as a resource or developing new, integrated ideas and arguing new conclusions.

The module is designed to provide first year students with opportunities for both sustained, rigorous investigation of a special topic and close faculty-student interaction. It does this by 1) offering students a choice of semester-long seminars based on individual lecturers’ special interests, scholarly research or areas of expertise, and 2) learning in small seminar groups based on a shared interest in the topic. While seminars cover a wide range of compelling issues and/or thought-provoking topics, they are united in their focus on five core goals:

- To critically analyse information and ideas through close reading of a variety of texts;
- To examine issues from multiple perspectives;
- To discuss, debate and defend ideas, including their own views, with clarity and reason;
- To develop discernment, facility and ethical responsibility in using information for the production of clearly written academic texts;
- To use writing and reading for inquiry, learning, thinking and communicating.

4WL002 Basic Language
This module aims to take students with no prior knowledge of the target language to A1 standard in the Common European Framework of Reference for Languages.

4WL003 Elementary Language
This module aims to facilitate students in rising one stage (A2) in the Common European Framework of Reference for Languages.

5MZ004 Media, Communications and Ethics
The module aims to introduce students to the role ethical considerations play in the context of the professional media or public relations environments. Using a case study approach, the module will seek to examine the nature of ethical dilemmas encountered in a professional environment, and will explore the problems that arise in attempting to resolve such dilemmas. Students will be introduced to a range of ethical positions and will be encouraged, through the use of case studies and also through the use of the e-forum, to consider the resources such theories might make available to them when seeking to deal with ethical issues in a professional environment.

5MZ021 Popular Media Forms
This module examines a variety of popular media formats and genres. Taking television as its starting point, it explores the impact of changing media technologies and platforms on popular media forms. We will explore the increasing importance of mobile devices (tablets, smartphones) and digital devices (smart TVs) to audiences, and the impact of these consumption and distribution of media content. We will also consider the impact of these changes on artistic and cultural production, through an exploration of User-Generated Content (UGC), streaming, pay-per view and so on.

5MZ026 The Idea of Culture
Culture is often defined as our way of life. This module will explore what ‘a way of life’ means in the contemporary context. Identity and culture are deeply implicated with each other, and the module will explore cultural identities such as nationality, ethnicity, class and gender. The module will also consider how taken for granted aspects of life such as place, time and material objects have cultural significance.

5MZ027 Mediated Lives: Lifestyle and Celebrity
Lifestyle’ has become a key concept in media studies. Not only is it a key marker of identity (we may, for example, ‘choose’ a lifestyle to suit our personality) but lifestyles and lifestyle-related issues now comprise a substantial part of media content – from lifestyle magazines through to ‘makeover’ and ‘reality’ TV shows covering such diverse topics as health, fashion, food, relationships, hygiene, antiques, home ownership, gardening, and travel. This module also considers the impact of ‘celebrity’ on perceptions of lifestyle, as celebrity lives and lifestyles are increasingly held up as models for our own lives.

5MZ029 Work Placement
5MZ033 Writing Features for News Media
This module introduces you to the knowledge and skills required for writing feature articles for print, broadcast and online news outlets. You will be introduced to a wide range of writing structures required for feature articles that could be produced and distributed among various platforms, including social media. A range of activities will be undertaken which will enable you to demonstrate understanding of how to write, to produce and to publish feature articles and to disseminate them via multimedia channels.

5FI003 New Wave Cinemas
This module addresses the revolutionary drive in filmmaking in the 1960s and 1970s in a variety of national cinemas, including the French Nouvelle Vague, the British New Wave and some non-Western cinemas. These films challenged the social status quo by drawing attention to the reality of life for working class people. The style of these films was innovative, based on location shooting with a documentary feel. This module will put the films into their historical context, while at the same time commenting on the originality of their themes and the pioneering techniques used in making them.

5FI008 Film and Television Representations: Race, Gender and Sexuality on Screen
This module aims to explore and analyse what is meant by ‘representation’. It engages with themes and debates concerning the conventional techniques, the effects, and the politics of representation and cinema, and uses these tools to analyse the filmic representations of social constructs such as gender, ‘race’, class and sexual identity. While concentrating on Hollywood cinema, discussion also encompasses styles of representation in a range of television genres including drama, soap opera, documentary, and reality TV.

5FI011 Global Cinema
This module takes a particular case study (or case studies) of a chosen global cinema. It begins with an appraisal of authorship, stardom, narrative structure and contemporary trends within the global cinema example and also considers specific regional production in terms of realism, stylistic development, and censorship. The module aims to analyse the various forms and styles of the particular global cinema example within the appropriate historical, ideological, economic and cultural contexts. It also aims to evaluate and synthesise critical debate surrounding films from the particular case study.

5FI012 Reusing and Retelling: Hybridity and Adaptation
This module explores contemporary culture’s continuous reworking of texts across different media. It investigates film and television adaptation as a heightened example of postmodern approaches to originality and authorship which encourage us to think of “all texts as intertexts, all reading as rereading, all writing as rewriting” (Leitch 2005, p.239). The sessions explore historical explanations of adaptation, from fidelity analysis to dialogism, and apply these ideas to diverse adaptations of both canonical and non-canonical sources.

5WL001 Basic Language
This module aims to take students with no prior knowledge of the target language to A1 standard in the Common European Framework of Reference for Languages and to encourage an evaluation of different language learning strategies and techniques.
5WL002 Elementary Language
This module aims to facilitate students in rising one stage (A2) in the Common European Framework of Reference for Languages.

6MZ002 Independent Study Written Project in Media
The module aims to provide students with the opportunity to independently select and research in depth a specific topic in the field of Media and Cultural Studies, Media and Communication Studies, Broadcast Journalism or Public Relations.

6MZ005 Persuasion and Influence
This module aims to investigate issues relating to persuasion, influence and power in public relations, advertising and the media. Students will explore debates around power, persuasion and influence and reflect on current practice in this area.

6MZ012 Global Media/Global Culture
This module explores the impacts of globalisation on media, communication, culture and everyday life. It examines arguments concerning the alienating and isolating nature of global media and global cultural consumption. It addresses new ideas by leading theorists of globalisation and presents case studies of new media use, the (global) anti-globalisation movement and the notion of ‘diversity’ in cultural consumption.

6MZ019 Media Activism
This module examines media activism in the broadest sense. It covers the history of media activism, early theories of the role of electronic media in society and how alternative and activist media can challenge social norms, ideologies and political processes. It also considers ways in which media activism may fail to challenge society, or may be assimilated, incorporated or re-purposed by mainstream and corporate media interests. Students will engage with established and new theories of media and mediation.

6MZ020 Research Planning and Design
The aim of this module is to prepare students for their final year Independent Study. The module will introduce students to a range of methods utilised and enable students to apply these methods to a research project of their own design. The module will provide the necessary skills to plan, design and implement an independent research project.

6MZ021 Placement

6FI002 European Cinema Today
This module is focused on appraisals of and engagement with critical film theory, including postmodernism. The module is designed to examine representations of national identity within the context of contemporary European cinematic culture. The themes dealt with include: the representation of recent European history; women in European cinema; children in European cinema.

6FI004 Screening Contemporary Britain
You will be expected to produce a self-directed and significant body of Fine Art coursework that is both conceptually and technically coherent. You will also be expected to establish a sound critical understanding of the contextual and theoretical framework of your practice. You are encouraged to test and explore presentational strategies in this module and consider carefully how to present your work for an external audience.
6Fl005 Film and Television Studies Project
This module gives you the opportunity: to formulate research questions and employ appropriate research methods for exploring them; to carry out various forms of research, involving sustained independent enquiry and evaluate the appropriateness of sources in relation to a chosen aspect of Film and Television Studies; to analyse closely, interpret, and show critical judgement in the understanding and evaluation of a chosen aspect of Film and Television Studies;. to show how the analytical skills you have acquired thus far in higher education can be used and developed in the course of independent research.

6DM027 Entrepreneurship and Employability in the Creative Industries and Digital Economy

6WL001 Language Module – Advanced
This module aims to facilitate students in rising one stage (B1/B2/C1) in the Common European Framework of Reference for Languages.