



**Faculty of Arts**

**MA Contemporary Media  
in partnership with  
College of Professional Journalism (CPJ, Athens)**

**COURSE GUIDE 2014/5**

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## About this guide

This Course Guide has been designed to help you plan your course. You are encouraged to read this Guide through now. It will be a considerable advantage to you to be familiar from the outset with the various aspects of your studies that are described. It may be that the relevance of some of the sections will not be immediately obvious. Keep it somewhere accessible, so that you can refer to it as needed.

Obviously even in a document like this we have not covered every query and problem that you might have about the course. The Course Guide should be read in conjunction with the [Undergraduate Student Guide](#) / [Postgraduate Student Guide](#); the [Student Charter](#); the University's [Policies and Regulations](#) and the [University Assessment Handbook](#). These documents should provide you with all the basic information that we think you will need for your period of study here.

If you find that there is something you need to know, please contact your Academic **Faculty** Office or local [Student Centre](#) on the details included below.

<p>Please enter the contact details for your Personal Tutor for your future reference:</p>	<p>-----  <i>The name of your Personal Tutor will be given to you at the beginning of your course and can be checked via <a href="#">e:Vision</a></i></p>
<p>Your local Academic School Office is:</p>	<p><b><u>College of Professional Journalism (CPJ)</u></b>          Kaplanon 3, A, 3 &amp; 8          Kolonaki          Athens 10680          Greece</p> <p>Opening times: 9.00am – 8.00pm Monday to Friday          Tel: _30 210 3606955          e-mail: cpj.athens@gmail.com</p> <p><b><u>University of Wolverhampton</u></b>          MK517, Opening times 9.00am – 5.00pm          Monday to Friday</p>
<p>Your <a href="#">Student Centre</a> (Here to Help) is:</p>	<p><b><u>College of Professional Journalism (CPJ)</u></b>          Kaplanon 3, A, 3 &amp; 8          Kolonaki          Athens 10680          Greece</p> <p>Opening times: 9.00am – 8.00pm Monday to Friday          Tel: _30 210 3606955          e-mail: cpj.athens@gmail.com</p> <p><b><u>University of Wolverhampton</u></b>          Student Centre – City Campus North          Ground Floor          MX Building          Tel: 01902 321150</p>

Please note that in order to develop and improve the Course, it may be necessary on occasions to amend or revise the details given in this Course Guide. We are pleased to hear your views and

welcome suggestions for ways of improving the operation of the Course.

## **Welcome**

On behalf of the Course Management Team I should like to extend to you a very warm welcome and wish you every success in your studies with the University of Wolverhampton.

The University experience and academic success is all about the effort you put into learning and making the most of the wide range of opportunities available to you. We welcome students who are eager to think for themselves, to take control of their own learning and who are ready to get involved in developing the skills required in a highly competitive job market.

Studying at a distance is not an easy option and you will need to demonstrate good time management skills, independent learning, flexibility and discipline in order to achieve a study-work-life balance. But remember, we are here to support you even if you never have to come on to a University of Wolverhampton campus - see [www.wlv.ac.uk/distance](http://www.wlv.ac.uk/distance) for further details.

We believe it is important that you are encouraged to make your own contribution to the effective operation and development of your chosen course. We are, therefore, keen to hear your views and would welcome any suggestions that you may have about ways of improving any aspect of your course and/or the student experience here at the University.

### **Course Leader: Mrs Helen Chappel-Hayios**

College of Professional Journalism (CPJ)

Kaplanon 3, A, 3 & 8

Kolonaki

Athens 10680

Greece

**Tel:** \_30 210 3606955

**e-mail:** cpj.athens@gmail.com

### **Dorothy Hobson, Course Leader**

University of Wolverhampton

**e-mail:** d.p.hobson@wlv.ac.uk

## **Course Management and Staff Involved with the Course**

### **College of Professional Journalism (CPJ)**

#### **Mrs Helen Chappel-Hayios – Course Leader**

Helen Chappel-Hayios has a Law Degree from the University of Melbourne LLB and MA ODE (Online Distance Education) from the Institute of Educational Technology, Open University, UK. Helen has many years of experience in supporting MA level global and distributed learners in wholly online platforms as well as extensive experience teaching broadcast and new media technologies to Ergastiri Dimosiografias students on campus in Athens. Added to this she also has experience teaching an MA using blended pedagogy at RMIT University Melbourne. She has equally long experience supervising student production for all of radio, television and web broadcasts as well as supervising academic work.

#### **Dr Constantina Skanavi**

Dr Skanavi is Professor of Environmental Education and specialises in the communication of environmental issues. Dr Skanavi is author of many books and scholarly articles related to involving public participation in environmental issues and is a consultant for public authorities both in Greece and the United States of America. Dr Skanavi has produced

DVDs on environmental matters. Her research experience is extensive: At CPJ, Dr Skanavi is the module leader for Research Methods; she also supervises MA Dissertations.

### **Stavros Protopapas**

Stavros Protopapas has a BA in Communications and Media, National and Kapodistrian University of Athens and an MA from Utrecht University in the Netherlands. He is an off-site associate of National Geographic in Greece and has done a range of freelance work for documentary film, print and online publications.

### **Dr Constantina Dimitrouli**

Dr Dimitrouli holds a BA Political Studies & International Affairs, Panteion University of Athens, MA International Political Economy, University of Tyne (UK) and a PhD from the University of Macedonia in Thessaloniki. Dr Dimitrouli has considerable research experience and has extensive media experience, particularly working in print newspapers, notably Eetheros Typos and Imerisia.

### **Supporting Staff at CPJ**

**Mrs Olga Fizenidou** – Secretary to Administration & Placement Coordinator

**Grigory Grigoriou** – Sound Technician

**Panayiotis Hayios**– Video, Studio, Equipment and Editing Suites Support; IT Support  
& **Theodoros Polychroniadis** - Video, Studio, Equipment and Editing Suites Support

- *CPS Athens works closely with the Faculty Staff for the same programme at the University of Wolverhampton. Final marking of all of your work as well as the examinations boards for your assessments and dissertations are held at the University. This being so, you might like to know something of our CPJ colleagues at the University of Wolverhampton.*

### **University of Wolverhampton**

#### **Dorothy Hobson – Course Leader MA Contemporary Media/Senior Lecturer in Media, Cultural Studies and Communications**

Dorothy has a BA (Hons) in English and an MA in Contemporary Cultural Studies from Birmingham University. She specialises in television, drama, soap opera, audiences, public service television and has written and lectured widely across a range of media topics nationally and internationally. Her latest books are *Soap Opera, Polity 2003* and *Channel 4 The Early Years* and *The Jeremy Isaacs Legacy IBTauris 2008*. She is currently researching Adolescents and the Media for a new Book and other publications. She is a Fellow of the Royal Television Society and Vice Chair of the RTS Midlands Centre.

#### **Steve Jacobs (email: [S.Jacobs@wlv.ac.uk](mailto:S.Jacobs@wlv.ac.uk))**

Steve is course leader in Media and Cultural Studies and Chair of the LSSC Ethics Committee. He has a background in both religious and cultural studies. His interest is in ethnography, research ethics and media and religion.

The Course Leader in Broadcast Journalism (to be appointed) is also active as a lecturer on this Course.

**Pritpal Sembi (email: [P.Sembi@wlv.ac.uk](mailto:P.Sembi@wlv.ac.uk))**

Pritpal's research interests include Technology Supported Learning, Placement learning pedagogy, Iranian Cinema, Bollywood, African Cinema and Latin American Cinema.

**Additional Media Staff who contribute individual lectures on the Course:**

**Emma Edwards** – Course Leader – MA Public Relations & Corporate Communications

**Dr. Aleksandra Galasinska** – Reader

**Professor Darius Galasinski**

Professional industry lecturers will be involved where appropriate.

Technical staff from the Television Unit will be involved in teaching technical and professional media skills to students.

Student Representatives are elected with each new intake – new elections in October 2014.

Other staff may be involved with individual lectures as required.

There are a number of media professionals from the BBC, ITV and Independent Production who are regular contributors to the MA.

The staff from the Television Unit will also be available for advice during the course.  
Student/Staff liaison – Dorothy Hobson

**Student Voice**

The Student Voice is a partnership between the University and the Students' Union, put in place to make sure students' opinions/feedback are heard at every level of university governance, from course level to the University's governing body.

The main positions within the Student Voice are Course Reps, who are volunteer students on every course. They have meetings with lecturers on a regular basis, highlighting both positive and negative feedback to Heads of Department or lecturers within their course. Faculty Reps are elected during the Spring Elections and have meetings with Senior Management in their Schools. They are an essential link between Course Reps, the Students' Union and management within each Faculty. To find your Faculty Rep: [Faculty Representatives](#)

If you ever wanted to get involved with the student voice, or need more information please contact the Engagement Team in the Students' Union – [Student Voice](#)

For independent advice and guidance on all matters related to being a student eg. academic, finance, and housing issues, contact the Students' Union's Advice and Support Centre by telephone or e-mail [Advice and Support](#).

**Student Charter**

The University's Student Charter has been developed primarily by the Students' Union and informed by student views. The Charter is not a contract, nor is it intended to be legally binding; it is a set of shared expectations which establishes the values and standards we are seeking to promote across all of our learning community. The Charter seeks to apply to all students on all courses and reflect our normal expectations of your experience at University. On occasions different types of study and interactions will mean necessary variations from time to time.

However, what is important to us is that, whatever you are studying, your experience is a great one.

## **Engagement**

The University recognises that you have made a significant investment in both time and money in choosing to study for a degree. The University is committed to helping you fulfil your potential. Your engagement with the study materials, and participation in the sessions, activities and assessment tasks are very important in ensuring that you are able to do so.

Your engagement will help you to:

- Understand the subject area you are studying;
- Acquire and develop the skills and knowledge needed to ensure success;
- Prepare for assessment tasks;
- Learn from and with your fellow students;
- Receive feedback from your tutors on your progress;
- Fully participate in sessions, forums, seminars and other activities;
- Develop your communication skills.

If you are unable to participate in any of the activities or sessions please let your tutor know that you are unable to do so. He/she will then be able to give you advice on what was dealt with during the session or activity, and what you need to do to catch up. Please do remember how important engagement and participation is to your success. You are encouraged to engage with the University's Virtual Learning Environment (VLE) and Student Management System, further details of how to access these can be found [here](#).

Contact time with teaching and associated staff is available to help shape and guide your studies. The term 'contact hours' refers to the amount of time that you spend learning in contact with teaching or associated staff, when studying your chosen course. The number of contact hours on a course is influenced by the subject, as well as how and where you are studying.

## **The Wolverhampton Graduate**

The experience of studying at University is about much more than just gaining knowledge and understanding of a subject(s), it is also about developing additional skills and capabilities that you can take with you into a wide range of different settings. Sometimes it can be difficult to explain to others what you have done and achieved. The following Graduate Attributes will help you think about the knowledge and skills you have gained and how these can be presented to prospective employers and/or other interested parties. This is not an exhaustive list and you will need to reflect on what you can personally demonstrate that is appropriate for different settings and contexts such as job interviews. You will also have formed your own opinion about what going to university means to you and how you think you have developed.

While at university you will have the opportunity to:

1. acquire, generate, interrogate and apply knowledge from a wide range of sources,
2. develop research skills to enable analysis, synthesis, understanding and evaluation of data and information.
3. demonstrate self-discipline and organizational skills by meeting deadlines, and taking responsibility for your own development and learning
4. present ideas clearly in an informed and persuasive manner to a variety of audiences.
5. be innovative, creative and enterprising work collaboratively, whilst acknowledging, respecting and engaging with the views of others in a constructive and empathetic manner
6. draw on professional advice and feedback to reflect on and improve your own learning and professional practice;



7. prepare for the world of work through engagement with real life situations, briefs and problems
8. engage with new ideas and ways of working as an active member of the communities in which you study, live and work.

### **About the Course**

This Guide outlines the modules which are available, teaching and learning activities and assessment tasks. If there is anything you need to discuss further, please contact

**Helen Chappel-Hayios**, Course Leader, email: [cpi.athens@gmail.com](mailto:cpi.athens@gmail.com) (CPJ Athens)

**Dorothy Hobson**, Course Leader, email: [d.p.hobson@wlv.ac.uk](mailto:d.p.hobson@wlv.ac.uk) (University of Wolverhampton)

The educational aims of the course are:

Contemporary Media is a well-established, diverse and stimulating academic subject. It is not only an academic discipline but is the basis of numerous careers in media industries. This MA has been developed in conjunction with leading industry producers and executives to ensure that its content is offering the best academic and practical expertise to students to equip them for future employment in media industries. The combination of academic theory and history, research skills and practical productions gives a well-developed experience across a range of theoretical and practical analysis and practice.

The MA addresses a range of media industries television and radio production, online productions, Public Relations, Press and Broadcast Journalism. Students can pursue their own route of interest as well as study the basic academic and industry knowledge that informs the MA.

This MA is designed to appeal to students who wish to follow a post-graduate degree which will give them an academic and professional engagement with Contemporary Media. It provides an opportunity to follow a well-designed route which combines essential academic knowledge, practical production experience and the chance to choose a pathway of specific interest to the student.

As well as the required academic and practical skills which are shared with the students, the course delivers a perspective on contemporary media which shows the abilities and enthusiasms which are needed for a career in any branch of media. By its engagement with various media forms and the input from professional media practitioners, as well as academic tutors, it gives students both the opportunity to study the subject from a number of theoretical and practical perspectives, develop their own interests and to understand personal commitment and enthusiasm that is required for work in any chosen media career.

The course learning outcomes are:

1. Demonstrate a critical understanding of contemporary media, its history and understand theoretical perspectives and analyses which can be applied to various media forms.
2. Demonstrate a critical appreciation of contemporary trends within the media industry landscape and the impact of digital media and the capacity to undertake research into relevant topical issues.
3. Engage in industry standard professional practice; utilise appropriate facilities (hardware and software), apply their own creative and management skills to produce communications productions to meet a specified standard.
4. Demonstrate personal effectiveness; self-awareness and self-management; time management; sensitivity to diversity in people and different situations; the ability to continue learning through reflection and practice. Demonstrate a high level of interpersonal

communication skills: listening, negotiating and persuading and informing others by oral and written communication

5. To evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.
6. To evaluate critically current research and advanced scholarship in the discipline and undertake a sustained written postgraduate work which demonstrates the intellectual capacity and subject knowledge sufficient to engage with original enquiry into an aspect of the contemporary media landscape.

These will be achieved through the following learning activities:

1. Lectures
2. Seminars
3. Workshops
4. Lectures from Visiting Professionals
5. Practical Exercises with Visiting Professionals
6. Online Research
7. Group and Individual tutorials
8. Self-directed creative and academic work
9. Professional Experience
10. Practical Productions
11. Individual Tutor lead supervisions for sustained written academic work
12. Sustained Tutor and Media Support for practical productions
13. Engagement at all times with digital literacy and media technology
14. Opportunities to meet with industry professionals both within the university and by other media related opportunities – e.g. Royal Television Society events, visits to media organisations.

*Hard-bound module and assessment guides are distributed and discussed at the outset of study of each module, together with specific information concerning booking equipment, recording studios, editing suites and supervision which will be needed to complete all activities and assessments. Electronic back-ups of all print information is emailed as well as placed in CPJ intranet storage (Student Storage) in the event that the hard copies are misplaced.*

The course is accredited by the following professional body/ies  
Not applicable

### **Contact Hours**

At University, the term 'contact hours' is used very broadly to refer to the amount of time that you spend learning in contact with teaching or associated staff, when studying for a particular course. This time provides you with support in developing your subject knowledge and skills, and provides opportunities to develop and reflect on your own, independent learning.

### **External Examiners**

Dr. Lisa Taylor, Principal Lecturer Leeds Metropolitan University

External Examiners play a key role in helping the University to ensure that our standards are comparable with other institutions in the sector and are consistent over the years and that our assessment processes and regulations treat all students fairly and equitably. It is not part of their remit to communicate with individual students (it is to be noted that students are given access to External Examiner reports in their entirety in line with the HEFCE Publication 06/45 and some students may have the opportunity to meet with externals if they visit placement areas or attend for planned meetings or assessment). Students are therefore reminded that they must not make

direct contact with External Examiners in respect of their assessed work or performance. Any student issues should be relayed either directly to the Module or Course Leader.

## Academic Regulations

This course follows the University's academic regulations. A full version of these regulations can be found on the University web page for [Policies and Regulations](#). These regulations govern your course and will be binding on you. It is, therefore, important that you read and become familiar with them. If you have any questions regarding the regulations you should raise your query by logging an [e:Vision](#) Helpdesk call.

The maximum period over which an award may be studied is detailed in the regulations appropriate to your course. Typically these are:

### Postgraduate and Masters Awards

Full Time Students	Normal	Maximum
Masters Degree	1 year	2 years
Postgraduate Diploma	1 year	2 years
Postgraduate Certificate	1 year	1 year
Postgraduate Certificate in Education (M)	1 year	2 years

Part Time Students	Normal	Maximum
Masters Degree	2 years	4 years
Postgraduate Diploma	2 year	3 years
Postgraduate Certificate	1 year	2 years

The above maximum registration periods do not include time away from study approved under the [Leave of Absence](#) procedure.

Registration periods for students admitted with Recognition of Prior Learning and for students who choose to amend their mode of attendance, will be calculated pro-rata.

Please be aware that to be eligible to continue on your course you must pass at **least one module** in your first year of study.

## Course Information

### University Course Information:

#### 7MZ001 Contemporary Media 1. Theory & History

This module will develop students' awareness of the theoretical and historical elements of contemporary media genres and productions. It will inform students of the current industry-related thinking on contemporary media production and equip students with the necessary knowledge and tools to evaluate critically contemporary media, production trends and developments.

#### 7MZ002 Contemporary Media 2. Industry & Practice

This module will equip students with the necessary skills to operate in a contemporary media production environment. In conjunction with media professionals, the module content has been designed to provide a portfolio of skills required for understanding of and ability to work within the relevant fields. This module is linked with 7MZ001 and will include, where applicable practical applications of work in various genres.

### 7MZ004 Contemporary Media – Research Methods

This module enables students to develop their awareness of the theoretical and methodological dimensions of independent research, to consider the scope and limitations of appropriate theoretical and methodological approaches; and to examine issues involved in the design and execution of a research programme. While addressing interdisciplinary approaches from a theoretical perspective, the module will concentrate on the various methodological and theoretical approaches which have specific relevance to Contemporary Media. The module will contain both theoretical and practical lectures. The theoretical elements will cover philosophical theories of knowledge, ethics and theoretical concepts relating to research methods. There will be a number of lectures by visiting professional media practitioners who will discuss methods of research employed in preparation for media productions.

### 7MZ005 News Production Theory and Practice

This module will fully develop students' awareness of the theoretical and historical elements of news production for both press and broadcast. It will include elements of digital media on broadcast news production. Students will engage critically with current industry-related thinking on digital media and broadcast news production and will evaluate critically contemporary new production trends and developments.

### 7MZ006 Media Industry Placement

This module (option) offers students the opportunity to engage in work experience in a media industry. The experience may take the form of a conventional work experience placement within an established industry organisation, or a freelance commitment to an individual production which has been agreed by the Course Leader as a suitable alternative to a placement. The work placement will enable students to critically evaluate current research and advanced scholarship in contemporary media, against industry practices. They will be expected to develop critiques and offer, where appropriate, evaluations of their experience to the host industry. There are no formal lectures for this module but the student will be allocated an individual supervisor to advise on their work. Students will be responsible for finding their own industry placement but may seek advice from tutors. (At this level, various media industries expect students to be able to approach them to secure their own placements and this is seen as a required skill for media professional progression.)

### 7MZ007 Media Professional Practice

This module (option) aims to develop the student's ability to produce practical media products in a medium and genre of their choice (excluding news), but aimed at addressing a specified communication need. The production will reveal the practical abilities of the student informed by theoretical and media related information with which they have been equipped.

### 7MZ008 Digital Media: Journalism Practice

This module (option) allows the student to engage in a piece of practical news production for digital media (ie. TV, web, or radio). The module will be delivered in the university's media/IT facilities and will use and audio/video recording resources. In addition to team working, news gathering, production, you will be expected to show how your knowledge of the theoretical, ideological, ethical and critical debates surrounding journalism practice and technological developments has informed your decision making throughout the project.

### 7MZ009 Contemporary Media Dissertation – Practical and Written

This module aims to provide students with the opportunity to undertake a major piece of independent study, normally combining original research with an appropriately thorough analysis of the established literature in the relevant area of study. Students will also be required to produce a piece of practical work in their chosen area. This will accompany and relate to the written work.

The ability of the student to complete this successfully is central to demonstrating their capacity at Master's level. There are no formal lectures but students will be allocated a personal supervisor who will work with the student on their chosen project. They will also have access to the MI suite.

### 7MZ010 Contemporary Media Dissertation – Written

This module aims to provide students with the opportunity to undertake a major piece of independent study, normally combining original research with an appropriately thorough analysis of the established literature in the relevant area. The ability of the student to complete this module is central to demonstrating their capacity at Master's level.

There are no formal lectures for this module. After initial discussion with the module leader, students will be allocated a supervisor from within the media team with expertise in their chosen area of research.

#### **Reference Points:**

1. Complies with QAA descriptors for Masters Level
2. Complies with Framework for Higher Education Qualifications (2008) for Masters Degrees at level 7.
3. Complies with QAA benchmarks for Communications, Media, Film and Cultural Studies.
4. Complies with DDA guidelines. Provides no unnecessary barriers to learning opportunities for any students.
5. Adheres to University and School RRAA policy

#### **Blended Learning**

In 2008, the University adopted a Blended Learning Strategy which promotes the integration of technology supported learning across all our modules. We believe this will improve the employability and, digital literacy, of our students and the effectiveness and efficiency of our learning and teaching practice.

<b>Students are entitled to :</b>	
1. have access where possible to an electronic copy of all lecturer-produced course documents e.g. module guides, assessment briefs, presentations, hand-outs, and reading lists	All module guides, assessment sheet, hand-outs, and reading lists are posted on WOLF in the module Group Folder. Students will be contacted via WOLF- email by module leader.
2. formative assessment opportunities on line with appropriate meaningful electronic assessment feedback;	Students are encouraged to communicate with their tutors on line for comment and feedback on drafts of their work throughout the teaching of the module.
3. have opportunities to collaborate online with others in their learning cohort;	Students will be encouraged to set up interactive work via WOLF
4. have the opportunity to participate in electronic Personal Development Planning (ePDP);	Students are encouraged to develop their own Personal Development Plan via electronic means
5. submit all appropriate assessments online;	Where appropriate students will be encouraged to submit assessments online.
6. opportunities to engage in interactive learning during all	Much of the work which students are engaged in both in teaching sessions, and in their own

face- to-face sessions.	research activities involves online and digital media. It is an integral part of the course and will be prevalent throughout teaching and research sessions.
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### Assessment Methods

All assessments are commensurate with the level and understanding expected at MA level. This will be discussed fully during lectures, seminars and research sessions.

The MA is designed as an integrated learning project which progresses through the pathway and the designated modules to provide a complete experience in contemporary media. Within the core modules there are opportunities for students to follow their individual interests, experiencing and engaging in essential media study. In the core options students can follow their individual practical interests.

There are a number of assessments methods used during the MA course. These include Proposals and Essays dealing with historical and theoretical issues, practical productions across a range of media with academically and professionally informed proposals, design of a Proposal for a Research Project for taking forward to Dissertation, completion of a Research diary to accompany the Research Proposal, completion of a Personal Achievement Diary for an Industry Placement using Personal Reflective Assessments together with Assessments of Industry Placement against theoretical/academic theories, written work on news production and assessment of personal conduct of student in news research and production and production of digital news items for contemporary media. Evidence of personal abilities and team work will also be assessed. The dissertation will assess the ability of students to produce a sustained piece of academic research addressing contemporary media and, if they choose, to produce a media production to augment their written work.

**Extensions** - for some assessments there may be the option to apply for a short term (maximum 7 days) extension if you are experiencing difficulties in completing your work on time. You should apply for the extension via your [e:Vision](#) account on or before your assessment date and provide supporting evidence to your CPJ\_Athens Course Leader. On receipt of the evidence your claim will be assessed and you will be notified by e-mail if your extension has been approved and your revised submission date. Further details can be found [here](#).

**Extenuating Circumstances** – claims for extenuating circumstances are also submitted via your e: Vision account on or before your assessment date and again evidence to support your claim must be provided to your Course Leader. Claims for Extenuating Circumstances tend to be for more serious matters and if your claim is accepted then it enables you to take the assessment at the next available opportunity without penalty. Further details can be found [here](#). If you have any queries regarding either of these processes then please log a call on the [e:Vision](#) helpdesk.

### Support for Learning

As a transnational student you are both a student of CPJ Athens and a student of the University of Wolverhampton. You will hold a University of Wolverhampton student card and have an IT identification number which will allow you to access all of the University of Wolverhampton's online facilities in the same way as students studying on campus in the UK. One of the main services you will most likely access is the extensive electronic academic journal collections (accessible online). You should spend time exploring the large and useful University website. Should you be in the UK and wish to visit Wolverhampton you will always be welcome and your IT identification will allow you to login to the University systems on campus.

All students have access to CPJ's student support arrangements. The Course Leader is available for generic academic counselling at arranged times and is always available by email to help and advise students and arrange meetings. Module advice is available from module leaders at times to be arranged between student and tutors.

The implications of technology are integral to this MA. Contemporary Media exists as one of the engines which drive the use of technology. Engagement with technology is a major part of the course and students are both using and studying the value and implications of the constantly evolving technological developments. Students will have the support of the IT and technical services at the delivering institution as well as from the University of Wolverhampton.

There are technical, video and radio production facilities at CPJ which are available for use by students and the technical team are available to assist with students' productions. Some equipment is also available for loan.

### **Distinctive Features of the Course**

The MA Contemporary Media was specifically designed after consultation with various executives and producers across media industries. It is designed to be distinctive in terms of its form and content. The unique selling point of the MA Contemporary Media is that it embraces constantly evolving contemporary media practices thereby addressing the requirements of potential graduate employers. The choice of title, MA Contemporary not only differentiates it from other media MAs but also ensures flexibility both in terms of content evolution and market access.

The Pathway of the MA covers a route which progresses from History and Theory, Industry and Practice, Research Methods, News Production which give a base of academic theory and enables students to move onto practical or industry experience before completing their studies with a dissertation. Students may choose a dissertation which is a written assignment or they may choose a dissertation module which combines 60% written and 40% practical elements. This prescribed route through the various modules ensures that the student has sufficient and progressive knowledge before moving onto the next part of the course. This route has been praised by the External Examiner, who has commented that it gives students a strong foundation on which to build their specific areas of interest informed by sound theory and practical advice.

The MA is taught by a combination of lectures, seminars, workshops, and practical sessions. A number of the modules are taught by individual supervisions between students and a designated tutor. The Course Leader assigns the most appropriate supervisor to a student's choice of practical and research projects so that students can develop their own work together with the opportunity to learn from the expertise of the tutor.

Students are able to develop their own route through the MA and concentrate on their chosen areas of interest. These may include: television production, radio production, PR, press, online productions, media regulation and other areas of choice.

As well as the Media team involved in delivery of the MA Contemporary Media, the Course benefits from a number of professional visiting lecturers from various media industries. This affords students the opportunity to learn from experts in their field and to gain knowledge of industry practices and patterns of work to combine with their academic learning to enhance their understanding of contemporary media industries.

CPJ Athens is extensively networked within the Athens and broader Greek media industries

CPJ Athens has been very well received by all the students who have studied it during its first years of operation. The MA at the University of Wolverhampton has attracted students from the UK, Europe, Africa, and China and at CPJ in Athens from Greece, Albania and Georgia. It has benefitted from the diversity and shared educational knowledge which has developed between students.

Possible Career Routes include but are not restricted to:-

- Television Research/Television Production
- Journalist – broadcast and print

- Web Creators
- Careers in Drama – production
- Online Journalism
- Public Relations
- Media Teacher
- Director
- Producer
- Development Producer
- e-learning developer
- Media Careers in other industries – Police, Retail, Public Services

### **Student Representation at CPJ, Athens**

CPJ is a small college. It offers daily opportunity for open and informal contact with the entire administration staff and teachers. Each student is encouraged to engage with management on all or any issues which concern them (and they do). Students are always heard respectfully and their wishes implemented where possible.

### **Academic Misconduct**

We take pride in the academic integrity of our staff and students but when academic misconduct is suspected the University will take action. The University considers seriously all acts of academic misconduct, which by definition are dishonest and in direct opposition to the values of a learning community. If not challenged, academic misconduct will ultimately devalue our academic standards and undermines the honest efforts on the part of our staff and students.

Academic misconduct includes plagiarism, collusion and cheating and may be deliberate or unintentional. Whatever form it takes, it will be thoroughly investigated and penalties will be applied if proven.

### **Support for Students**

The University and the Students' Union believe that many incidents of academic misconduct can be avoided by increasing students' knowledge and skill.

A variety of support mechanisms are in place to help students succeed and avoid academic misconduct:

- Visit our study skills support website at [www.wlv.ac.uk/skills](http://www.wlv.ac.uk/skills) See the section on tackling academic misconduct.
- Download the Students' Union guide to Avoiding Academic Misconduct ("Write Right") - available from the [Student's Union website](#):
- Book a Skype appointment with study skills adviser or joint the online chat service [ASSIST](#) - through the [Learning Centre "Skills for Learning"](#) website.
- Contact your personal tutor or module leader.

Remember – there is help available if you need it.

### **Defining Academic Misconduct**

#### ***Cheating***

*Cheating is defined as any attempt to gain unfair advantage in an assessment by dishonest means, and includes, for example, all breaches of examination room rules, impersonating another student, falsifying data, and obtaining an examination paper in advance of its authorised release. Cheating attracts the University's most severe penalties.*

Other common examples of cheating would include –

- Being in possession of "revision notes" during an examination
- The purchase or commission of assignments from others



- Theft of other students' work
- Prohibited communication during an examination

### **Plagiarism**

*Plagiarism is the act of taking someone else's work and passing it off as your own. This includes incorporating either unattributed direct quotation(s) or substantial paraphrasing from the work of another/others. It is important to cite all sources whose work has been drawn on and reference them fully in accordance with the referencing standard used in each academic school.*

The most common forms of plagiarism are –

- Cut or copied and pasted materials from websites
- Copying the work of another student (past or present) including essays available through “essay bank” websites – or other data.
- Copying material from a text book or journal

When you're using other people's work or ideas it is important to engage with their work critically. You can quote, paraphrase, summarise or critically review – but you must always provide appropriate references.

### **Collusion**

*Collusion is when two or more people combine to produce a piece of work for assessment that is passed off as the work of one student alone. The work may be so alike in content, wording and structure that the similarity goes beyond what might have been coincidence. For example – where one student has copied the work of another, or where a joint effort has taken place in producing what should have been an individual effort.*

Collusion should not be confused with the normal situation in which students learn from one another, sharing ideas and group work to complete assignments (where this is specifically authorised).

### **Plagiarism Detection**

In concert with the skills and experiences of academic staff the University will utilise electronic tools such as Turnitin to detect plagiarism. Turnitin is the software currently subscribed to by the University.

At Undergraduate level the University will require that all final year projects and dissertations are submitted to Turnitin for analysis. At postgraduate level the University will require that all dissertations (or similar) are submitted to Turnitin for analysis.

Students are required, where appropriate, to make a declaration as the authenticity and originality of any submitted piece of work. This declaration also authorises the University to request and require students to provide an electronic version of any submitted assessment for checking work via Turnitin where plagiarism is suspected.

### **Penalties**

Where an offence is admitted, or a panel decides that cheating, plagiarism or collusion has occurred, a penalty will be imposed. There is a cumulative range of penalties which will be applied to any continuous period of registration for study with the University. The severity of the penalty will vary according to the nature of the offence and the number of previous offences. Penalties range from failure of the assignment under investigation to exclusion from the University.

Full details about the University's policy on Academic Misconduct and regulations and procedures for the investigation of academic misconduct are available on the [Conduct and Appeals](#) website.

## Course Structure for Postgraduate Courses

Students will study:

**Full-time:** normally modules worth 180 credits (a full masters course may be completed over one calendar year)

**Part-time:** normally modules worth no more than 80 credits each academic year.

Enter module codes only in the following tables to reflect the proposed structure for your course. Please shade in the Semesters in which your students will undertake the masters dissertation.

### Full-time structure

Semester 1	Semester 2	Semester 3	
Core 7MZ001	Core 7MZ004	Core 7MZ009 or 7MZ010	
Core 7MZ002	Core 7MZ005		
Option 7MZ006	Option 7MZ008		
Or Option 7MZ007	Option 7MZ006 or 7MZ007 – choose 2 or 3 options across seminars		

## University Academic Calendar

[University Academic Calendar.](#)

## Timetables

Timetabling information is available to you through your course leader for the modules that you have registered for.

## Where to get help with your course

### Local Student Support.

#### At CPJ, Athens

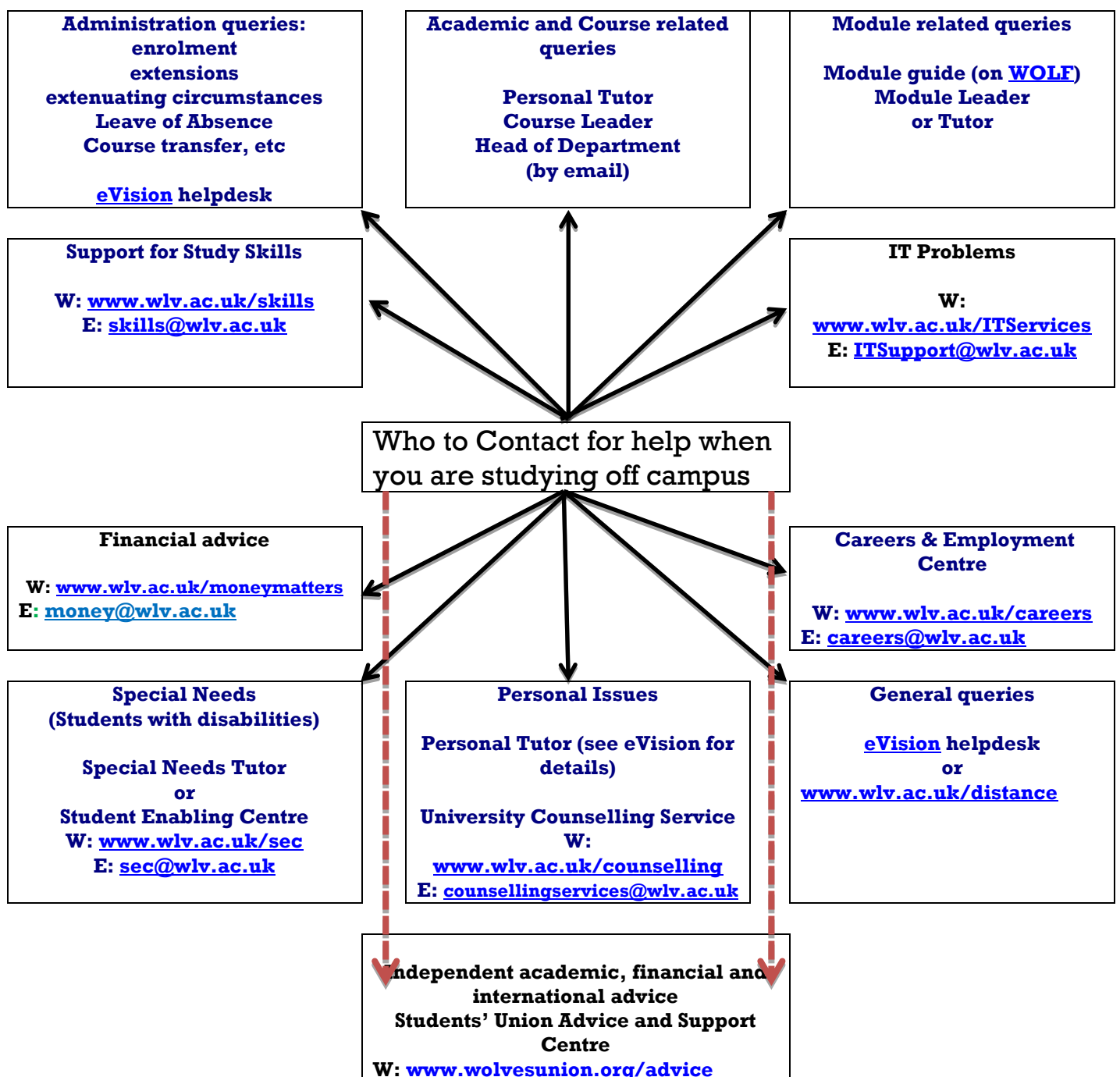
Helen Chappel-Hayios, Course Leader

Mrs Olga Fizenidou, Secretary to Administration

To make an appointment please telephone: 210 3606955 / e-mail: [cpj.athens@gmail.com](mailto:cpj.athens@gmail.com)

### University Student Support

If you encounter any issues (personal or academic) the following diagram directs you to the appropriate department or staff member.





## **Extensions, Extenuating Circumstances and Leave of Absence**

The University wants all students to do their best. You are expected to take responsibility for your own learning and we know students perform best if they participate in all activities associated with their modules.

Very occasionally something may happen suddenly which is beyond your control and this will prevent you from attending an examination (or other test) or completing an assessment by the due date. Common reasons for needing additional help are poor health or a death in the family – although other reasons may apply.

**Extensions** - for some assessments there may be the option to apply for a short term (maximum 7 days) extension if you are experiencing difficulties in completing your work on time. You should apply for the extension via your [e:Vision](#) account on or before your assessment date and provide supporting evidence to your [Student Centre](#). On receipt of the evidence your claim will be assessed and you will be notified by e-mail if your extension has been approved and your revised submission date. Further details can be found [here](#).

**Extenuating Circumstances** – claims for extenuating circumstances are also submitted via your e: Vision account on or before your assessment date and again evidence to support your claim must be provided to your [Student Centre](#). Claims for Extenuating Circumstances tend to be for more serious matters and if your claim is accepted then it enables you to take the assessment at the next available opportunity without penalty. Further details can be found [here](#). If you have any queries regarding either of these processes then please log a call on the [e:Vision](#) helpdesk.

**Leave of Absence** - in more extreme cases of potential prolonged absence you might consider a temporary leave of absence. Students may temporarily suspend their studies a semester at a time (and up to a maximum of four semesters). You can apply for a Leave of Absence via [e:Vision](#) but we would strongly recommend that you get advice from your Personal Tutor, your [Student Centre](#) or the [Students' Union](#), particularly regarding the financial implications, before taking this step.

## **Health and Wellbeing whilst using your computer**

As a student you will be using a computer for the majority of your study. The guidelines below are to promote good health and wellbeing in relation to your computer use.

### **Set-up and space**

Ensure you have a comfortable working area where you can have adequate space for your keyboard, mouse, monitor or laptop/mobile device and that you are in a comfortable seated position. Try to prevent eye strain by ensuring you have good lighting, adjusting your monitor to prevent glare and by cleaning your monitor regularly. If you are using a laptop for any extended length of time try to use an external mouse to prevent continued use of a laptop mouse pad which can cause strain injuries.

### **Taking a break**

You should take regular breaks away from the screen. One to two minutes away every thirty minutes can be most effective, with regular longer breaks every couple of hours. Physically moving away from the screen and working area will also allow for important stretching and increasing circulation as well as reducing eye strain from looking at the screen.

## **Progression for Further Study**

Following completion of the MA Contemporary Media, you may wish to apply to study a research degree. This can be done by first submitting an expression of interest or applying for a studentship.

Further information can be found at the University of Wolverhampton website link <http://www.wlv.ac.uk/default.aspx?page=20866>

For an informal discussion please contact:

Dr Rina Arya, Reader in Visual Communication & Postgraduate Research Tutor at the University of Wolverhampton

Tel: +44 1902 518831

e-mail: R.Arya@wlv.ac.uk

## Alumni

*We're proud of your success. Be proud of your connection with us.*

Once you complete your studies you will continue to be part of the University of Wolverhampton academic community as one of our ever growing alumni community. The WLV Alumni Association is a university-wide association bringing together Wolverhampton graduates.

For further information please visit our [Alumni](#) website.

<b>VERSION</b>		<b>OWNER</b>	Registry
<b>APPROVED DATE</b>	June 2014	<b>APPROVED BY</b>	UQEC
<b>REVIEW DATE</b>	2014/5		