



UNIVERSITY OF  
**WOLVERHAMPTON**  
KNOWLEDGE ▪ INNOVATION ▪ ENTERPRISE



# Transferring Knowledge

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experience and a team of  
skilled and capable people.





# Transferring Knowledge

## Do you have a vision for growth?

Do you have a vision for enterprise in your region?  
How do you build effective collaboration between educators and entrepreneurs, so that regional innovation, wealth and jobs can grow?

If you are driven by the success of your business community and the realisation of entrepreneurial achievement, you will know that thriving innovation is the result of a positive collaboration between entrepreneurial companies, government, and education providers.

Successful collaboration takes experience and a team of skilled and capable people. If you're keen to start you've come to the right place. At the University of Wolverhampton we've won awards for our outstanding work in bringing enterprise, institutions, and investment together. All this and a global reach to match.

At the University of Wolverhampton we have over 100 years of experience in transferring knowledge across academic, organisational, and governmental boundaries. Real business engagement with real results.



## What can we do?

Developing growth platforms for businesses ventures is at the core of our work. Through our academic and commercial partnerships with private, educational, and governmental stakeholders, we develop initiatives and facilities that accelerate innovation and enterprise. We continue to build upon our award winning work in Africa, and in the Middle East and Eastern Europe.

Together we can:

**Build** enterprise ecosystems, equipped with the tools, culture, and creativity that makes entrepreneurship flourish.

**Connect** academia, private, and public partners to establish platforms of regional investment and growth.

**Deliver** advanced training in leadership and strategy; empowering regional teams to create their own enterprise environments and centres of innovation.

At the heart of our efforts and our customer's aspirations we bring a range of planning and delivery skills that enable innovation to emerge and entrepreneurship take root in local economies. Through seminars, networking and presentations new business ideas can draw upon insight, skills and resources to make growth and profitability a reality; sustainable and enduring growth.



## An award-winning performance

Our international work continues to win awards. Working in partnership with the University of Maiduguri, Nigeria we launched their Centre for Enterprise and Entrepreneurship Development (CEED). Against a backdrop of civil unrest, the centre has launched 30 regional start-ups in just 12 months and won the Guardian UK's Best International Project at the University Awards 2013. This project has also won Praxis Unico's Collaborative Impact Award 2014 and was shortlisted for the Times Higher Education award for International Collaboration of the Year 2014.

In Nigeria, CEED is supporting a new generation of regional entrepreneurs. Their businesses span a range of sectors including fashion design, food and drink manufacturing, IT and media. At the forefront of change in the region, we have worked actively with the University of Maiduguri, The African Development Bank, and Fidelity Bank to ensure growth funding and start-up space. As future leaders in growing enterprises, CEED and the University of Wolverhampton's essential involvement in this project, has provided space, support, and investment for these fledgling businesses.

Our capabilities extend to academic support and coaching for students who are keen to innovate and develop their own enterprises. In 2014, we ran four week, intensive workshops for aspiring entrepreneurs from Oman. In collaboration with the Ministry of Higher Education of Oman, students have taken advantage of the programme to generate innovative ideas and assemble strategic business presentations in our technology campus location in the West Midlands in the UK. This work produced business pitches made to a panel of investment experts with ten of these seeking further funding investment toward successful launches in the Oman domestic market.





## Working with you to accelerate your success

The University of Wolverhampton is one of the largest providers of knowledge transfer in the UK. Our team is accredited by the Institute of Knowledge Transfer (IKT) and our staff brings experience from a range of sectors including advanced engineering, consumer products, industrial and public sector provision and ICT and digital media. Not only are we skilled in enhancing networks for educational development and business growth, we draw upon a track record of proven commercial experience to drive your strategy for regional success.



## The University of Wolverhampton

The roots of the University of Wolverhampton lie in the 19th century growth of Mechanics Institutes, providing vocational and general education for working men. Today, with approx. 22,000 full and part time students the University is a leading and modern University and a major part of the regional and UK higher education sector; a key contributor to knowledge transfer, economic development, wealth creation and social justice. Drawing upon this rich heritage we now support teams to create knowledge transfer networks throughout Europe, Africa, and Asia.

So if you have a vision for tomorrow, why not start today? Contact our specialist team to see if we can help.

### For more information:



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