

Chartered Manager Degree Apprenticeship BA (Hons) Business Management

Level 6

The Chartered Manager Degree Apprenticeship, BA (Hons) Business Management, is designed for professional managers who take lead responsibility for people, projects, operations and/or services to deliver long term organisational success. It is applicable to professional managers from all sectors i.e. private, public or third sector and all sizes of organisation.

The course covers all aspects of business, including management, marketing, human resources, finance and operations management.

Delivery is by a mixture of face-to-face, distance learning and in-house company mentoring and training support. Learning will focus both on theories and the application of all aspects of management. The interweaving of theory and practice within the workplace is an essential factor of this degree apprenticeship.





Job roles/ Occupations

Degree Apprenticeships are accessible to those employed within a workplace in England. This apprenticeship is suitable for you if you are a manager, senior manager, head of department, operations manager or have management responsibilities.

Benefits

By undertaking this Degree Apprenticeship, you will become a Chartered Manager with the knowledge, skills and behaviours to equip you to be an effective professional manager.

These skills include:

- financial management
- project management
- developing marketing plans
- creating and leading teams
- building strategies
- organising and leading change
- leading and being an effective part of teams
- creating and understanding ethical cultures.

How it works

The Degree Apprenticeship has been designed and developed in collaboration with employers and professional bodies. To access the apprenticeship, candidates will need to be in full-time employment in a managerial role, in England.

The Chartered Manager Degree Apprenticeship may take up to four years to complete. As a Degree Apprentice, you will study BA (Hons) Business Management modules which include:

- Introduction to People at Work
- Organisational Structures and Effective Management
- Business Intelligence and Digital Capability
- Customer Acquisition and Retention
- Social Responsibility
- Strategic Management
- Business Research Project

Alongside this, you will apply your newly acquired knowledge and skills directly in the workplace and supported by workplace mentors capturing this learning in a portfolio. The portfolio will be used to complete the requirements of the Chartered Manager Degree Apprenticeship.

Qualifications

On successful completion of this professionally accredited course, you will have the opportunity to gain the following qualifications (including registration with the Chartered Management Institute):

- BA (Hons) Business Management
- Chartered Management Degree Apprenticeship
- Chartered Management Institute Level 5 Diploma in Management and Leadership
- Chartered Manager status

Fees and funding

For employers with a payroll below £3 million:

The Government will pay 90% of the cost of the apprenticeship training and assessment for apprentices of any age, for employers who will not be paying the apprenticeship levy. You may also be eligible for extra employer incentives.

For employers with a payroll above £3 million:

From May 2017 employers will be able to use their Apprenticeship Levy contributions towards the cost of the apprenticeship using their digital account. We will agree a payment schedule and discuss funding availability before you start your apprenticeships and ensure the cost to your business is clear upfront.

Entry requirements

Applicants must be in full-time employment and supported by their employer.

Other entry requirements are.

- A-levels at grade BBC – CCC
- BTEC QCF Extended Diploma grade MMM
- BTEC QCF Diploma grade DD
- Access to HE Diploma full award (Pass of 60 credits – of which a minimum of 45 credits must be at level 3 including 18 at Merit or Distinction)
- AAT Level 3 Accounting
- Maths and English GCSE grade A-C or equivalent

Other qualifications (including international) or relevant experience will be considered.

You must also have studied a minimum of two years' post-GCSE level. However, we welcome mature applicants who wish to further their career development and have relevant work experience. Applicants may be invited to an interview as part of the process.



Register your interest today!

If you are an employer, visit:
wlv.ac.uk/apprenticeships/business

If you are a student, visit:
wlv.ac.uk/apprenticeships/apprentice

Or call: 01902 321 000