

### Daegu Subway Map

- **By Subway**  
- Sinnam ⇄ Dongdaegu Station (KTX, Express Bus for Incheon, Busan)  
: 30~35 minutes
- **By Taxi**  
- Sinnam to Dongdaegu Station or Bus Terminal  
: 20~25 minutes (KRW 6,000~7,000)



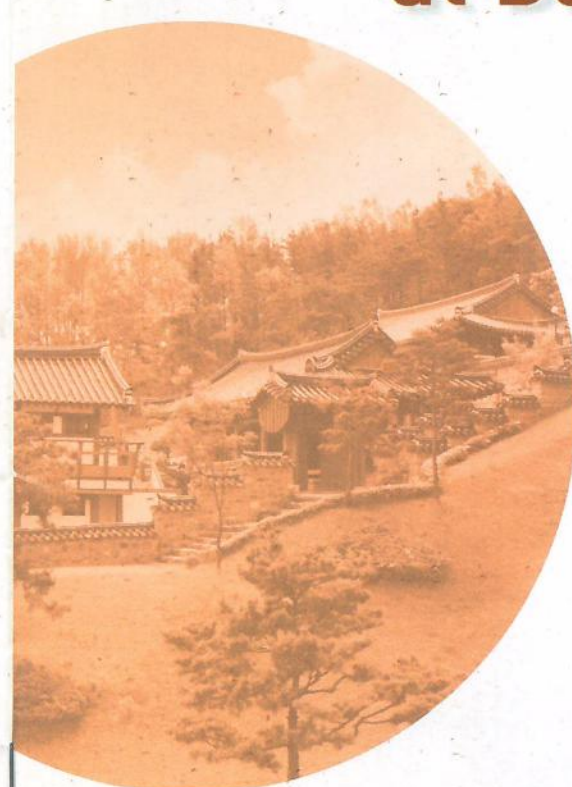
Susung Campus



Samsung Campus



Osung Campus



# The 7th Korean Culture Program at Daegu Haany University 2015

May 10th - 16th, 2015



- |   |                                 |                              |
|---|---------------------------------|------------------------------|
| 1 Administration Bldg.                            | 11 Herbal Biotechnology Center  | 21 Fundamental Science Bldg. |
| 2 Bell Pavilion                                   | 12 "HANEUL" Park                | 22 Welfare Hall              |
| 3 Hanokchon (Village of Traditional Korean House) | 13 Academic Information Center  | 23 Research Bldg.            |
| 4 Outdoor Stage                                   | 14 Architectural Modeling Bldg. | 24 General Science Bldg.     |
| 5 Stadium   | 15 Humanities Bldg.             | 25 3T Park                   |
| 6 Gymnasium                                       | 16 Student's Hall               | 26 Student Laboratory Bldg.  |
| 7 Arts and Athletic Bldg.                         | 17 Girin Residence hall I       | 27 Bus Stop                  |
| 8 Gymnasium                                       | 18 Girin Residence hall II      | 28 Main Gate (Planned)       |
| 9 R.O.T.C Bldg.                                   | 19 Public Dormitory             | 29 Research Bldg. (Planned)  |
| 10 Herbal Medicine Cosmetic Factory               | 20 Lecture Hall                 | 30 Hyeon-Soo Gate            |

**Daegu Haany University**  
International Education and Exchange Center

International Education and Exchange Center, Daegu Haany University 1, Hanui-daero, Gyeongsan-si, Gyeongbuk, S.Korea 712-715  
Tel: +82-53-819-1748 Fax: +82-53-819-1290  
Website: www.dhu.ac.kr

**Daegu Haany University**  
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# The 7th Korean Culture Program at Daegu Haany University 2015

May 10th - 16th, 2015

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## I . Introduction of the 6th KCP

Daegu Haany University has been running Korean Culture Program (KCP) since its first run from 2009 with participants from partner universities. DHU could manage to develop this program more well-organized. DHU wishes this year's participants can learn and appreciate Korean culture through various sessions and practices prepared by DHU and its faculties.

This program will operate for seven days from 10th to 16th of May, 2015. DHU and its members wishes at their best for the participants to spend meaningful time and share great memories through cultural and academic sessions, and visits to industrial and historical sites that can reflect both academic and cultural sides of DHU and Korea.

## II . The 7th KCP Participants

(6 Countries, 16 Universities, 31 Participants)

### 1. China

#### - Sichuan Normal University

Name
DENG SHUWEN
YU GUIFANG
LI SHIRUI

#### - Gannan Medical University

Name
YAN XU
YU QIAN

#### - Tianjin Univ. of Traditional Chinese Medicine

Name
QI YUE
ZHANG JIANG CHUAN

#### - Huang Shan University

Name
QIN GULIM
ZHANG YANYAN

#### - Anshan Normal University

Name
MA XIAOTENG
YANG MIN

#### - Shaanxi Normal University

Name
XING YUANYUAN
DUAN YUBING

#### - Hunan Normal University

Name
ZHANGYUE
ZHU FENG

#### - Weinan Normal University

Name
ZHANG RUIHUA
LI SHAN

## 2. Japan

- Fukuoka Prefectural University

Name
AKANE KUBOTA
CHIHIRO KOYAMA

- The University of Shimane

Name
YAMAGUCHI YUKA
TOYA SUZUKA

- Osaka Kyoiku University

Name
TAKUMA TERASAKA

## 3. United States America

- Eastern Kentucky University

Name
CAITLYN SESSIONS

- Auburn University at Montgomery

Name
BENCE VARGA
MERREN HANNAH

## 4. United Kingdom

- University of Derby

Name
ALEXANDRA TOMCZYK
ANDREW HEYES

## 5. Vietnam

- HUFLIT

Name
ONG NGOC THAO
BUI NGOC GIANG HUONG

## 6. Malaysia

- Malaysian Allied Health Science Academy

Name
JOHAN ALAM
YONG LEIGH HERNG

## III. Schedule

Time	10(SUN)	11(MON)	12(TUE)	13(WED)	14(THU)	15(FRI)	16(SAT)
07:00-08:30		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast & Break	
08:30-09:00		Heading for DHU	Breakfast	Breakfast	Busan Tour - Gamcheon Culture Village	Breakfast & Break	
09:00-09:30		Program Orientation	on the bus	on the bus		Meeting at station	
09:30-10:00		Main Building	Donghwaso (Temple)	Korean Culture Experience - Fan making - Samulnori	Busan Tour - Gamcheon Culture Village	Korean Medicine Museum	
10:00-10:30		Meeting with DHU President					
10:30-11:00		Cafeteria	Lunch (barugongyang)	Cafeteria	Lunch	Lunch	
11:00-11:30		Lunch					
11:30-12:00		Break - Campus Tour		Lunch	Lunch	Lunch	
12:00-12:30				Break			
12:30-13:00							
13:00-13:30							
13:30-14:00	Arrival Place Option A. Daegu Airport or Option B. Dongdaegu Bus Terminal	Korean Lecture I (9-208)	Temple Stay - Lotus light - meditation - tea ceremony	Korean Lecture II (9-208)	Busan Tour - Dongbaek Park - Haeundae beach - Seomyeon	Dongseongro Free time	[Send-off] We will give a ride to Option A. Daegu Airport or Option B. Dongdaegu Bus Terminal
14:00-14:30		Hanhakchon					
14:30-15:00				Interaction with DHU Students - Introduce your country culture & University Prepare PPT			
15:00-15:30							
15:30-16:00							
16:00-16:30							
16:30-17:00							
17:00-17:30					Heading for Daegu		
17:30-18:00		9-619		Break			
18:00-18:30							
18:30-19:00		Welcoming Party	Dinner & Free time	Dinner	Farewell Party Awarding Certificate 20:30 Dormitory	Dinner	
19:00-19:30				Free time 20:30 on the Bus (can be change)		Dormitory	
19:30-20:00		Free time 20:00 on the Bus	Dormitory				

## IV. What to do & Where to go

### 1) Korean Culture Activity (Hands-On Experience Program)

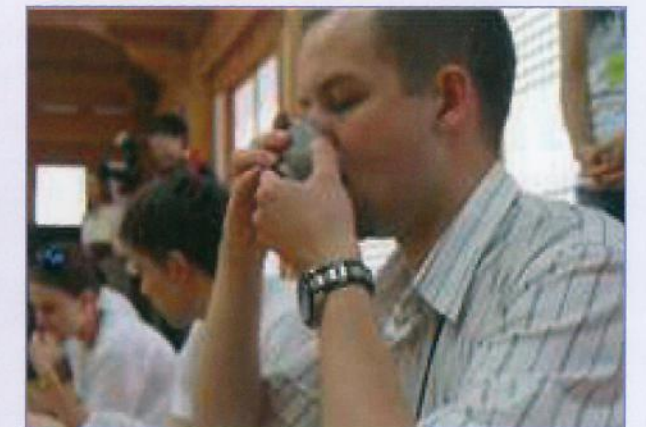


#### Experience in Traditional Korean Houses (Han-ok)

Traditional Korean houses are called 'Hanok'. Hanok sought to create a living space based on the coexistence of nature and humans. It usually built to be in harmony with the climate as well as the local geography. Accordingly, the natural aspects of traditional Korean houses range from the structure's inner layout to the building materials which were used. Another unique feature of traditional houses is their special design for cooling the interior ('daecheong') in the summer and heating the interior ('ondol gudeul') in the winter.

#### Traditional Korean Clothing (Hanbok)

Hanbok has been the Korean people's unique traditional costume for thousands of years. Before the arrival of Western-style clothing one hundred years ago, the hanbok was everyday attire. Today, the hanbok is worn on days of celebration such as weddings, Seollal (Lunar New Year's Day) or Chuseok (Korean Thanksgiving Day). The hanbok's basic design emphasizes curves and vivid colors. In modern society, people wear hanbok for special occasions, such as Lunar New Year's Day, Chuseok (Korean Thanksgiving Day).



#### Korean Tea Ceremony('Dado') and Etiquette, Traditional Sweets('Dasik')

- The Korean tea ceremony or 'Darye' is a traditional form of tea ceremony practiced in Korea. Darye literally refers to "etiquette for tea" or "day tea rite" and has been kept among Korean people for an over a thousand years. The chief element of the Korean tea ceremony is the ease and naturalness of enjoying tea within an easy formal setting.
- Individual tea ceremony('dado') table (hands-on experience of how to brew and drink tea), and a comparison of the tea ceremonies of Korea, China and Japan.
- Learn how to bow and how to wear traditional Korean clothes('hanbok') and accessories.

#### Nature Dyeing Experience & Trying Korea Tradition doctor's Costumes

By using natural material and medicine herbal, dyeing white cloth

#### Making Korean Traditional Fan ('Bu-chae')

Drawing some Korean traditional folk paintings on the white fan. Waving the fan will help you feel cool and get rid of humidity

#### Samulnori (traditional percussion quartet)

- Learning the rhythm of Korean traditional music called 'Samulnori'
- 'Samul' means four musical instrumentals; Jing, Buk, Jangu, Kkwaenggwar



## 2) Learning

### Korean Language Course ( I , II )

- Teaching staffs of the center are qualified Korean language specialists who are professionally trained, and experienced in teaching Korean to the students of other languages
- Learning Basic Korean expressions
  - Korean Language Course I - Korean alphabet, 'Hangeul'
  - Korean Language Course II - "How much is it?" Shopping Expression in Korean

### About the 'Hangeul'

Hangeul (Hangeul), the language of Korea and its native writing system have been associated with insiring a strong national identity among the Korean people.

In 1446, King Sejong the Great and a small group of scholars invented Hangeul, this new language included 14 consonants modeled on five articulatory positions and ten vowels reflecting the three basic components of the universe (heaven, earth, and man). Because hangeul is easy to learn and write, it contribute to Korea's high literacy rate and the development of Korean Culture.

Also, the Hunminjeongeum (a manuscript which explained the principles and usage of the Korean alphabet sytem) was designated as a National Treasure to ensure its preservation and was registered in UNESCO's Memory of the world in 1997. This was in recognition of the manuscripts remarkable scientific quality and practical application within Korean society.

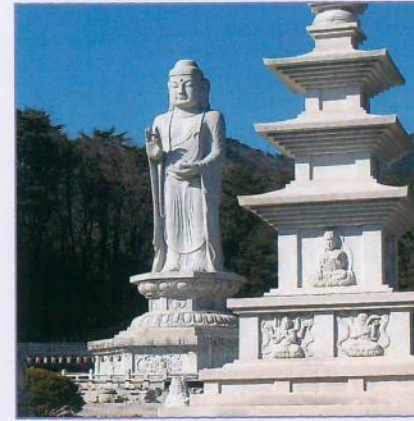
### Interaction with DHU students!

- DHU students and KCP participants have a chance to share their countries, culture and university. Students prepare their own PPT introducing their culture and campus to other international students.
- Your presentation will be used as a material for promoting exchange programs and interchange with students and faculties.



## 3) Excursion

### Donghwasa Temple



- Donghwasa Temple was built in 493 AD by Geukdaljonja and was originally called the Yusaga Temple.
- You can appreciate various Buddhist cultures, such as zen meditation, tea ceremony and the Temple Stay program at Donghwasa Temple. The place has long history since its establishment by Buddhist Monk Geukdalwasang in 495. There are also International Zen Meditation and Training Center.
- Josajeon Hall, Chilseonggak Hall, Daeungjeon Main Worshipping Hall, Bongseoru Pavillon
- Tongil-daebul Buddha Statue, completed in Nov, 1992, is 30m high and 16.5m round, which makes it the largest in the world. Wishes of Buddhists desiring the reunification of the country are saved here.

### Temple Stay

Templestay is a cultural experience program that lets one get a taste for the incredible cultural heritage which has blossomed during the five thousand years of Korean history, as well as experience the cultural consciousness transmitted throughout Korean Buddhist history. Balwoo Gongyang "You can realize the Buddhist method of eating ecologically, called BaruGongyang (monastic formal meal), which allows one to live in harmony with nature. And also, we can have an opportunity to make a lotus light and mediate walking around the temple.



### Busan Tour



#### ▶ Gamcheon Cultural Village (BUSAN Macchu Picchu)

Some people refer to it as the "Santorini of Korea" because of the small, hillside houses overlooking the ocean. "By building the houses in tiers so that no house blocks any house behind it, the architectural layout of the village adheres to the Taegeukdo teaching of allowing others to prosper" (CNN). Gamcheon was also refuge to many people fleeing to Busan during the Korean War. In recent years, Gamcheon has gained a lot of attention (and tourists) for its art and the city has been redeveloping the village to add more art exhibits to help the community flourish.



#### ▶ Dongbaek Park

The camellia and pine trees make a magnificent scene on Dongbaek Island, while the pathways and the trail to the summit of the hill promise a joyful promenade. At the summit, there is a bronze statue and a monument of Choe Chiwon, along with a stone carving on a rock at the southern edge. At the seashore, you can observe a statue of a mermaid that appears in a legend about Princess Hwangok.



#### ▶ Haeundae Beach

Busan's No.1 beach, Haeundae boasts an emerald seascape, fine sandy beach and beautiful attractions. With its hot springs and excellent recreational facilities, it is also one of the most visited places in Korea with 500,000 to 600,000 tourists every summer.



#### ▶ Nurimaru APEC House

In harmony with the exquisite scenery of Dongbaek Island, the venue of the APEC Summit Conference overlooks Haeundae Beach and the beautiful landscape around Gwangan Bridge. Another attraction that you should not miss is the traditional styled Korean pavilion re-built with a modern architectural touch.



#### ▶ Seomyeon

This is the busiest street in Seomyeon. It is full of shopping malls and other amenities and is always crowded with domestic and foreign tourists, as it is near the Lotte Hotel and Lotte Department Store. In spring and autumn, special stages are set up and various performances take place. When night falls, colorful neon signs are lit one by one. The passion of these streets never dims and lives on into the night. Delightful music, lively people and colorful lighting will lift your spirits. This is Seomyeon, the busiest area in Busan.

### Daegu Modern Cultural Alley

- Medical Missions Museum: This place with 100 years of history were previously used for western missionaries' residence in early 1900s. Currently the place is opened to public as museum which demonstrates history of Catholic mission through medical and educational activities.
- Gyesan Catholic Church: Since its establishment in 1899, the church has been the symbol of Catholic settlement in Daegu. It is now registered as cultural heritage.
- Jaeil Protestant Church: This historical church is the first protestant church in Daegu.
- Old Residence of Lee Sang-hwa: Poet Lee Sang-hwa spent the rest of his life in this house. This Daegu-born and famed poet in modern history of Korea's well-known works can be found in this house.



### Yangnyeongsi Museum of Oriental Medicine Culture Center



A cultural space that features herbal medicinal items. It exhibits the 400 year-long history of the Yangnyeongsi Oriental Herb Medicine Market. It also provide various programs including well-bing program. Herbal medicine shops, oriental medicine clinics, and herb wholesalers are clustered in the area where the museum is located. Here you can find the Yangnyeongsi history&culture zone on the 3rd floor and the exhibition zone for oriental medicine on the 2nd floor. You can find out your sasang constitutional type by screening your body simple test. In addition there are other facilities, like the museum ship which sells health-related products.



### Dongseongro Street



- Filled with young spirit throughout the whole year, Dongseongro is the busiest shopping street in Daegu and has become the symbol of the city. Along the street, there are department store, in which we will cook some traditional Korean food, shopping malls and many brand shops for garments and sports goods. Cultural spaces, bookstores, movie theaters, and performance halls are also lined up along the street.
- From 15th May, Dongseongro Festival is held and we will visit the street during the festival.

### Facilities



#### ▶ Kirin Herb Tech

First in the Nation, DHU Cosmetic Factory. "Kirin Herb Tech", established at DHU Samseong Campus on May 2005, leads herbal industry in the region. It focuses DHU as a specialized institute, while creating employment opportunities and promoting economic development in local area.



#### ▶ Hanhak-Chon

"Hanhak-Chon", where Culture is not only Experienced but also Taught. Located in Samseong Campus, Hanhak-Chon is becoming a favourite spot for many international visitors to DHU. Special sessions including tea ceremony, education for traditional customs and manners, and culture program are held in this beautiful place. It also attracts local people with its fantastic view of Gyeongsan city from the building.

### ▶ School-owned Tourist Agency that Specializes in Medical and Cultural Tourism

DHU Toursit agency has been established since October 2011. While providing medical and cultural tour service that features Gyeongju, an old capital of Kingdom of Silla, Andong, a remarkable place where Confucianism in Korea has been grown, and medical tourism that is provided cooperatively with DHU herbal medical institute, DHU also provides a place for on-sight learning to its students.

### ▶ "Kirin Gym", where Healthy Mind is Cultivated through Healthy Body

Kirin Gym is an open place for DHU students where visitors can easily get access to various facilities after booking. Students can use squash court and golf range for free of cost, including the weight training area. Within the Gym, students can also receive free medical service at the Health Care Center, which provides acupuncture treatment and general medical care.

