

FAIRTRADE POLICY

The University of Wolverhampton achieved Fairtrade status in July 2008 and is now a Fairtrade University.

The University will maintain the **five goals** as follows:

Goal 1: The Students' Union and the University authorities both commit to a Fairtrade policy

The University Fairtrade policy and Students' Union policy are available via the appropriate web pages and will be communicated throughout the University with efforts to support Fairtrade encouraged. The University will also encourage and support the Students' Union with their Fairtrade Policy.

The University policy is reviewed by the Fairtrade Steering Group on an annual basis changes made will be made available to all staff via the University web page and a Public Folder.

Goal 2: Fairtrade foods are made available for sale in all campus outlets. Fairtrade foods are used in all cafes/restaurants on all campuses.

Fairtrade foods and goods are available for sale in University shops on the City and Walsall campuses.

University catering outlets will stock a range of Fairtrade foods and beverages and will continue to seek new product lines. There is a commitment to introduce new Fairtrade goods across a range of product areas on an ongoing basis. All coffee bars across the University will serve Fairtrade Bean-to-Cup coffee as a standard, whilst all refectories will offer Students a choice of Fairtrade beverages.

Goal 3: Fairtrade foods and beverages (for example, coffee and tea) are served in all internal meetings hosted by the University and the Students' Union and are available in all University and Union management offices.

Fairtrade beverages (tea, coffee, sugar) will be provided for all internal meetings and hospitality events hosted by the University. The opportunity to choose Fairtrade fruit juice and biscuits will also be available.

The University encourages the use of Fairtrade beverages in management offices, by staff and endorses this commitment by the Students' Union

Goal 4: There is a commitment to campaign for increased Fairtrade awareness and consumption on campuses

There has been active promotion of Fairtrade goods and foods during Fairtrade Fortnight since 2004 and for generally raising awareness with Students and Staff and through to the wider community. The University is therefore an active member of the City of Wolverhampton Fairtrade Partnership [1] and hosts the Partnership AGM.

The University and Students' Union will hold promotional events during Welcome Week in September each year and during Fairtrade Fortnight and at other times during the year as may be appropriate with the aim of increasing availability and consumption of Fairtrade products and to spread the word.

Promotion of the Fairtrade Mark will be included in appropriate publications such as University Prospectuses, Students' Union literature and corporate magazines.

The University as a learning community will continue to raise awareness of Fairtrade Principles through debate, discussion and curriculum development and engagement.

The University and the Students' Union together are committed to celebrating success and spreading the word about Fairtrade both within the University Community and through our relationships with Schools, Colleges, Alumni, Employers, other networks and partners.

Goal 5: A Fairtrade steering group is set up.

The Fairtrade Steering Group has been established, and the representation is reviewed annually. The current membership is, but not limited to, representatives from Catering and Facilities (2), Students' Union (2), Marketing & Communications (1), The Office of the Dean of Students (2), The International Centre (1), Academic Schools (2), Purchasing (1) and Wolverhampton Fairtrade Partnership (1). Other members, including students from the Students' Union Fairtrade Society, external and honorary members will be co-opted as required.

The steering group will meet at least termly or more frequently in times of increased activity. Minutes of meetings will be placed in a Public Folder, for access by Students and staff, together with minutes from the Wolverhampton Fairtrade Partnership.

[1] The City of Wolverhampton achieved Fairtrade status in 2004.

The University Fairtrade Steering Group

UPDATED: November 2010